



Renewable Energy Trade Mission to **MEXICO**

Join the Deputy Under Secretary of Commerce and capitalize on opportunities in one of the world's fastest growing renewable energy markets

Kenneth E. Hyatt, the Deputy Under Secretary of Commerce for International Trade, will lead a delegation of U.S. renewable energy companies for a series of meetings with government officials, power sector decision makers, potential buyers, and other commercial partners in Mexico City and Monterrey. Mexico's ambitious energy sector reforms are helping to advance the country's goals of a more diversified and competitive power market, particularly in the renewable energy sector, where Mexico has the potential to generate 280 terawatt hours (TWh) of renewable power by the year 2030, representing a six-fold increase over today's levels. U.S. suppliers and service providers of renewable energy technologies stand to reap immense opportunity and benefit from this unprecedented market opportunity in North America.

Trade Mission Features

- Exclusive meetings and roundtables with government officials and energy sector decision makers, including translation services.
- U.S. Government-led market briefings and networking events.
- One-day all-access pass to MIREC WEEK, Mexico's premier trade show and congress for clean energy industries.
- Options for business-to-business services, including a mission extension to Monterrey for pre-arranged meetings with potential business partners.

Focus on Renewable Energy Growth Sub-Sectors

The mission will target near- and medium-term opportunities for U.S. equipment suppliers, technology providers and integrators, and a wide range of service providers operating in the solar, wind, renewable fuels, geothermal, and hydro power sub-sectors. In addition to exclusive meetings with Mexican energy sector officials, delegates will benefit from exposure to the hundreds of businesses and high-level decision makers participating in MIREC WEEK.

Apply Now, Space is limited

<http://go.usa.gov/cKhgt>

Dates

May 16-19, 2016

Venues

Mexico City, Mexico 5/16/16 - 5/18/16

Monterrey, Mexico (optional stop) 5/19/16

Costs for Forum and Trade Mission Stops

Mexico, City base participation fee:

- SME's (Fewer than 500 employees): \$1,900.00
- Large Firms: \$2,250.00.
- Each Additional Representative: \$1600.00

Monterrey, Mexico base participation fee:

- SME's: \$1,400.00
- Large Firms: \$1,700.00.
- Each Additional Representative: \$500.00

Expenses for travel, lodging, and most meals and incidentals will be the responsibility of each mission participant

Registration Deadline

Mission delegates will be accepted on a staggered basis until the maximum of 20 participants for Mexico City and 10 participants for Monterrey are selected. Applications received after March 17, 2016, will be considered only if space and scheduling constraints permit and participation fees must be paid by March 30, 2016.

For More Information

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