

U.S. COMMERCIAL SERVICE
**DISCOVER
 GLOBAL MARKETS**

BUSINESS FORUM SERIES 2015

SUSTAINABLE SOLUTIONS

SILICON VALLEY • FEBRUARY 9–11



Become a Partner

Gain valuable exposure for your organization at a three-day international business summit in Silicon Valley focusing on Sustainable Solutions. Nations around the world are implementing business practices and standards to conserve energy, preserve clean air and water, and use land more effectively. U.S. companies can participate in these changes by offering world-class technologies, services and products, coupled with specialized market knowledge and key contacts.

This conference is organized by the U.S. Commercial Service (the export promotion arm of the U.S. Department of Commerce’s International Trade Administration).

Conference Overview

DISCOVER GLOBAL MARKETS: Sustainable Solutions participants will receive up-to-date market intelligence as well as guidance for developing practical strategies to succeed internationally. The program will include visiting U.S. commercial diplomats, senior administration officials from Washington, foreign government officials, and seasoned U.S. exporters experienced in the power generation, energy conservation, land use, water treatment, advanced transportation, financial services, and sustainable supply chain industries.

Benefits of Becoming a Marketing Partner

As a marketing partner, your organization will receive valuable exposure prior to and during the event. The conference will be promoted heavily nationwide and your organization will be recognized according to your selected level of participation:

Partnership Benefits	Diamond (\$25,000)	Platinum (\$15,000)	Gold (\$10,000)	Silver (\$5,000)	Bronze (\$2,500)
Logo on Program Guide, E-mail Promotions, and Website	✓	✓	✓	✓	✓
Special Recognition at Forums	✓	✓	✓	✓	✓
List and Contact Information of Forum Attendees and Supporting Organizations	✓	✓	✓	✓	✓
Promotional Space at Forums	Booth	Booth	Table	Table	Table
Forum Tickets	10	8	5	3	1
Advertisements in Forum Program Guides	Full-Page (Color)	½-Page (Color)	¼-Page (Color)	¼-Page (B&W)	1/8-Page (B&W)
Reserved Forum Table (Program/Luncheon)	✓	✓			
Seats at Head Table (Program/Luncheon)	2	1			
Social Media Promotion	✓	✓			

Become a Partner Now!

Event Dates

February 9-11, 2015

Location

Santa Clara Convention Center
 5001 Great American Parkway
 Santa Clara, CA 95054

For More Information

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<http://www.export.gov/california/sustainablesolutions>



U.S. Commercial Service—Connecting you to global markets.