

U.S. Commercial Service Programs SPONSORSHIPS at OTC 18



Want to gain exposure to foreign buyers and U.S. exporters at the world's largest oil and gas show, the Offshore Technology Conference 2018? The U.S. Commercial Service is offering sponsorship opportunities that can gain your company maximum exposure to the right people!

Sponsorship Opportunities:

- **Center for International Trade (CIT):** Main meeting point for 2,000 foreign buyers from over 30 countries. The CIT is where the international visitors will be meeting with their delegation leader, have business meetings, or just relax.
Cost: \$1,500
Length of Exposure: Four business days (April 30-May 3) from open to close
Type of Exposure: Logo with a link to your website on the CS OTC site, table to accommodate your marketing brochures/materials and space to place your banner at the back of the room during the show.
Estimated Attendance: 2000

- **Showtime Export Counseling Meetings:** One-on-one meetings between U.S. companies and oil and gas specialists from around the world. Manufacturers and services providers who export and Embassy oil and gas specialists/delegation leaders will have access to your company's information.
Cost: \$900
Length of exposure: Wednesday, May 2 from 9 am to 5 pm
Type of Exposure: Logo with a link to your website on the CS OTC site, table to accommodate your marketing brochures/materials and space to place your banner at the back of the room during the show.
Estimated attendance: 200

- **Procurement Seminars**
 - **Mexico**
Cost: \$1,000
Type of exposure: Will include company logo with link to your site on the OTC site and registration page, recognition throughout the seminar, table to accommodate your marketing brochures/materials and space to place your banner at the back of the room during the show.
Estimated Attendance: 150-200
Date and Time: Monday, April 30 from 2 pm – 4 pm

 - **Sub-Saharan Africa**
Cost: \$1,000
Type of exposure: Will include company logo with link to your site on the OTC site and registration page, recognition throughout the seminar, table to accommodate your marketing brochures/materials and space to place your banner at the back of the room during the show.
Estimated Attendance: 150-200
Date and Time: Tuesday, May 1 from 8:30 -11:30 pm

 - **Brazil**
Cost: \$950
Type of exposure: Will include company logo with link to your site on the OTC site and registration page, recognition throughout the seminar, table to accommodate your marketing brochures/materials and space to place your banner at the back of the room during the show.
Estimated Attendance: 100
Date and Time: TBC

 - **Ukraine and Kazakhstan**
Cost: \$950
Type of exposure: Will include company logo with link to your site on the OTC site and registration page, recognition throughout the seminar, table to accommodate your marketing brochures/materials and space to place your banner at the back of the room during the show.
Estimated Attendance: 100 | **Date and Time:** Monday, April 30 from 9:30-11:30 am

For more information, or to become a sponsorship/marketing partner, please contact Bernadette Rojas at Bernadette.rojas@trade.gov or Danielle Caltabiano at Danielle.Caltabiano@trade.gov