



U.S. Commercial Service

Trade Mission to Central America

Trade Americas – Business Opportunities in Central America Conference
March 26-31, 2017

Costa Rica | El Salvador | Honduras | Guatemala | Belize | Nicaragua | Panama



Mission Overview

The 2017 Trade Americas program offers U.S. companies the opportunity to explore seven markets in Central America.

Hosted in Costa Rica, the U.S. Commercial Service's *Trade Americas – Business Opportunities in Central America Conference* will focus on regional-specific sessions, market entry strategies, legal, logistics, and trade financing resources as well as pre-arranged one-on-one consultations with US & FCS Commercial Officers and/or Department of State Economic/Commercial Officers with expertise in commercial markets throughout the region.

The combination of the *Trade Americas – Business Opportunities in Central America Conference* and this trade mission, including its business-to-business matchmaking opportunities in Costa Rica and one other optional Central American country, will provide participants with access to substantive information on strategies for entering or expanding their business across the Central American region. By attending this conference U.S. companies will be able to:

- Gain market insights,
- Make industry contacts,
- Solidify business strategies,
- Advance specific projects, and
- Identify potential partners.

Opportunities in Central America Conference and Trade Mission

The mission targets five markets under The Dominican Republic-Central America-United States Free Trade Agreement (CAFTA-DR) and the United States-Panama Trade Promotion Agreement (TPA). These trade agreements make it affordable, easier, and faster for businesses to get their products to market by creating efficient and transparent customs procedures that help move goods quickly through borders.

SPONSORSHIP OPPORTUNITIES AVAILABLE – ASK US FOR MORE DETAILS

Apply early, spaces are limited!

Venue: San Jose, Costa Rica
March 26 - 29

- Registration, Market Briefings, and Networking Reception.
- Trade Americas – Business Opportunities in Central America Conference.
- Business-to-Business Meetings.

March 30 (optional)

- Business-to-Business Meetings in one additional market.

March 31

- Return to the U.S.

Cost:

Conference plus B2B meetings in Costa Rica

- \$2100 for small and medium-sized enterprises* (<500 employees)
- \$3300 for large firms

Conference plus B2B meetings in Costa Rica & One Additional Country

- \$3100 for small and medium-sized enterprise* (<500 employees)
- \$4300 for large firms

**Expenses for travel, transportation, lodging, most meals, and incidentals will be the responsibility of each mission participant.*

Additional Representative :
\$450

More information, contact:

Jessica Gordon

Jessica.Gordon@trade.gov

Tel: 601-373-0784

