



U.S. Commercial Service 2015 Opportunities in Central America Business Development Conference & Trade Mission

Guatemala | El Salvador | Honduras | Costa Rica | Nicaragua | Belize



Mission Overview

The U.S. Commercial Service is organizing a trade mission to Central America in conjunction with the Trade Americas - Opportunities in Central America Business Development Conference in Guatemala City, Guatemala on June 21-26, 2015. Trade mission participants will have the opportunity to participate in the conference and business-to-business meetings with potential partners in Guatemala and thereafter the option to travel to one of the following countries for business meetings: Costa Rica, El Salvador, Honduras, Nicaragua, or Belize. The mission is open to U.S. companies from a cross-section of industries with growing potential in Central America, but is focused on best prospect sectors such as safety and security equipment, automotive parts and service equipment, food processing and packaging equipment, renewable energy technologies, and hotel and restaurant equipment.

2015 Opportunities in Central America Business Development Conference

The Conference will include a Central America focused business discussion consisting of regional sessions, as well as pre-arranged one-on-one consultations with Commercial and Economic Officers with expertise in commercial markets throughout the region.

Why Central América?

- Central America is a growing market for United States exports, and U.S. products are highly accepted in the region with almost 40 million potential buyers. In 2013, the U.S. exported \$33.3 billion worth of goods to the region.
- Central America is yet to fully develop its domestic manufacturing capabilities and therefore depends on a high proportion of imports. 50% of the region's imports come from the United States.
- The FTA for the region, CAFTA-DR, includes the following countries: Costa Rica, Honduras, El Salvador, Nicaragua, and Guatemala. As result of the FTA, 100 % of U.S. consumer and industrial goods exports to the CAFTA-DR countries will no longer be subject to tariffs by 2015.
- The CAFTA-DR region was the 14th largest U.S. export market in the world in 2013, and the 3rd largest in Latin America behind Mexico and Brazil.
- The U.S. Dollar is widely accepted, and English is commonly spoken in business environments throughout the region.
- The U.S. Commercial Service provides international business development assistance to meet the most critical needs of export-ready U.S. companies.

U.S. Commercial Service—Connecting you to global markets.

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Date: June 21-26, 2015

Venue: Guatemala City, Guatemala

With potential visits to Costa Rica, El Salvador, Honduras, Nicaragua, and Belize

Cost:

Conference plus B2B Meetings in Guatemala

- **\$2100** for small and medium enterprises (<500 employees)
- **\$3100** for large firms

Conference plus B2B Meetings in Guatemala and one Additional Country

- **\$2800** for small and medium enterprises (>500 employees)
- **\$3800** for large firms

*Mission fees include the Conference registration fee of \$400.

- **\$200** for each additional firm representative (large firm or SME).

*Expenses for travel, transportation, lodging, most meals, and incidentals will be the responsibility of each mission participant.

To learn more: visit the [Trade Mission Website!](#)

Questions? Please contact Jessica Gordon at Tel: 601-373-0784 or Email: Jessica.Gordon@trade.gov.