

# Market Opportunity Survey



## Reported Summary Data for Fire & Rescue

Region	Country	Turnout gear	Fire hoses, fire extinguishers, fire retardant	Fire Trucks, Ambulances, Rescue Helicopters, Fire Airplanes, and other large capital equipment related to firefighting	Consulting services/training
Americas	Brazil	3	4	4	3
Americas	Caribbean Region	*	*	*	*
Americas	Chile	*	*	*	*
Americas	Ecuador	4	4	4	4
Americas	El Salvador	3	3	*	*
Americas	Guatemala	*	2	1	*
Americas	Honduras	1	1	1	1
Americas	Mexico	3	3	2	1
Americas	Paraguay	2	2	2	3
Americas	Peru	4	4	4	4
Americas	Uruguay	3	3	2	2
Americas	Canada	4	4	3	3
Asia & Pacific	China	1	2	3	3
Asia & Pacific	India	2	2	2	3
Asia & Pacific	Japan	2	2	2	2
Asia & Pacific	Kazakhstan	2	2	2	2
Asia & Pacific	Malaysia	3	2	2	2
Asia & Pacific	Myanmar	*	*	*	*
Asia & Pacific	New Zealand	3	2	3	1
Asia & Pacific	Philippines	3	2	2	2
Asia & Pacific	Republic of Korea	1	1	2	1
Asia & Pacific	Singapore	2	2	2	2
Asia & Pacific	Sri Lanka	*	*	*	*
Asia & Pacific	Taiwan	*	*	*	*
Europe	Bulgaria	3	2	2	2
Europe	Czech Republic	1	1	1	2
Europe	Finland	2	2	1	*
Europe	France	*	*	*	*
Europe	Greece	3	3	3	2
Europe	Hungary	1	1	2	*
Europe	Ireland	2	2	2	2
Europe	Israel	*	*	*	*
Europe	Italy	3	3	3	2
Europe	Poland	2	2	2	1
Europe	Slovakia	2	3	3	3
Europe	Spain	3	3	3	3
Europe	Sweden	3	1	3	1
Europe	Turkey	3	3	2	*
Europe	UK	1	2	2	2
Middle East & North Africa (MENA)	Egypt	2	1	1	1
Middle East & North Africa (MENA)	Jordan	2	1	3	1
Middle East & North Africa (MENA)	Morocco	3	2	2	2
Middle East & North Africa (MENA)	Qatar	3	*	4	4
Middle East & North Africa (MENA)	Saudi Arabia	3	2	3	2
Middle East & North Africa (MENA)	United Arab Emirates	*	*	*	*
Middle East & North Africa (MENA)	West Bank	4	4	3	3
Sub-Saharan Africa	Nigeria	4	4	3	3
Sub-Saharan Africa	South Africa	2	2	2	3

### About the Survey:

The Market Opportunity Survey captures the level of perceived the Fire & Rescue sector business opportunity for U.S. exporters in the indicated market. The level of perceived opportunity is anecdotal, and based on the experience of our U.S. Commercial Service staff within U.S. Embassies & Consulates and their success in promoting the interests of U.S. Fire & Rescue companies.

### Opportunity Scale:

- 4 – High
- 3 – Moderate
- 2 – Low
- 1 – None Perceived
- \* - Not Enough Info

### The U.S. Commercial Service:

The U.S. Commercial Service is the U.S. Government's lead trade promotion agency with a network of experts in 75 overseas markets and more than 100 offices around the United States. For more information visit us at [www.export.gov](http://www.export.gov).