

FLORIDA



Florida. The Perfect Climate for Business.

Florida has long been known for its pristine beaches and sunny lifestyle – but it also offers an ideal place to do business. In fact, international

companies of all sizes have long found Florida a welcoming environment to access both U.S. and Latin American markets.

Here's how your business can benefit from a Florida location, too:

#1: Our huge market offers huge opportunities for your business. Florida is an economic super-state – with the 4th largest economy of all US states, and the 21st largest economy in the world (larger than Switzerland, Saudi Arabia, and Argentina).

#2: Tap into our ability to serve Latin America. Florida is the strategic and economic center of the Americas due to its geographic location, economic and political stability, and multi-cultural and multi-lingual workforce. Florida is a major hub for Latin American headquarters, and accounts for 27.2 percent of total U.S. trade with Latin America and the Caribbean.

#3: Boost your bottom line. Florida is consistently ranked among the most business-friendly U.S. states. Our low tax rates, streamlined regulations, and competitive business costs make it easy to do business.

#4: Move your people, products, and ideas anywhere – fast. Florida has one of the world's most extensive multi-modal

Florida by the Numbers:

Florida is a leader among U.S. states – with the rankings to back it up:

- #1 ranked state Infrastructure (U.S. Chamber of Commerce)
- #1 ranked state for Innovation (Fast Company)
- #2 ranked Best State for Business (Chief Executive)
- #3 Largest exporter of high-tech goods (TechAmerica)
- #5 state for high-tech employment (TechAmerica)
- 1 in 5 U.S. exporters is based in Florida
- Host to some 300 regional and hemispheric headquarters of companies from all over the world

transportation systems, featuring 19 commercial airports, 15 deepwater ports, extensive highway and rail networks, and several major high-speed data transmission hubs.

#5: Pick your workforce from the best of the best. Florida's workforce of over 9 million is educated, diverse, and ambitious – so you can find the qualified talent you need to grow your business.

Focus on manufacturing

In total, Florida is home to over 18,000 manufacturers employing some 311,000 workers. Florida's advanced manufacturing industries are diverse and include sectors producing intermediate and finished products ranging from batteries, to plastics, to aircraft.

Florida's leaders are committed to making Florida the best state in the U.S. for business – especially manufacturing. Over the last several years, state leaders have eliminated over 2,800 regulations, reduced property taxes, eliminated sales tax on manufacturing equipment, and enacted new power rate savings programs.

Florida Power & Light Company's new CISR rate

Florida's largest utility, Florida Power & Light Company (FPL), understands that power rates often influence business location decisions. FPL is proud to offer the lowest power rates in Florida, as well as special rates just for economic development projects. For large power users, we can negotiate even more competitive rates with companies...giving you just one more reason to choose Florida.



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