

WISCONSIN | MOMENTUM WEST

About Us

Momentum West's regional EDO represents the best of business, education, service, technology and tourism. Our highly-skilled regional economic development organization is dedicated to serving Barron, Clark, Chippewa, Dunn, Eau Claire, Pierce, Pepin, Polk, Rusk, and St. Croix counties in the state of Wisconsin, USA. Services that we provide include site selection and financial assistance.



Strategic Location

Momentum West is a region located in northwestern Wisconsin, USA. Having your business located here places you within 500 miles of a third of the USA population, and 22% of the Canadian population – making it easy for your business to reach your market in two countries.

Additionally, global reach through the rail system, highways, and air services means you, and your products, can go wherever your customers are.

Labor Market

Manufacturing and agriculture is at the heart of the Momentum West economy. Our established industry sectors include: manufacturing, agriculture, retail trade, and health care and social assistance. Occupations popular within the Momentum West region includes: agricultural related occupations, production, and transportation.

Workforce

Momentum West has a highly educated workforce- 89% of residents 25 years or older have had some form of higher education. Additionally, Momentum West's wages are 18% lower than USA average. Most employment is within the manufacturing industry.



Education

There are three nationally recognized University of Wisconsin schools, and two exceptional technical colleges that are located within the Momentum West region. These universities and colleges provide our workforce with training, certifications, and degrees in several areas such as: biology, chemistry, engineering, information systems, manufacturing, packaging, physics, and supply chain management.

Technical Resources

Momentum West combines the award-winning educational system and the highly-skilled workforce to foster an environment where innovation thrives. Among the resources available to local industries and businesses is the Manufacturing Outreach Center, Materials Science Center, Center for Innovation and Business Development, Tissue & Cellular Innovation Center, and the Applied Technology Center.



Quality of Life

In addition to having a strategic location, strong and educated workforce, a thriving educational system, and advanced technical resources- Momentum West boasts a high quality of life.

Housing costs 37% less than national average, the crime rate is 45% below national average, and there is an abundance of recreational activities that residents enjoy.

Momentum West

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Selected Show Representatives



Eric Turner
Dunn County EDC



Charlie Walker
Chippewa County EDC