

INDIA: SMART SOLUTIONS FOR SMART CITIES RAJASTHAN

REVERSE TRADE MISSION

NOVEMBER 28 – DECEMBER 2

Washington, DC | Austin, TX | Denver, CO

The U.S. Trade and Development Agency (USTDA) will host a delegation of twelve Indian officials from the Ministry of Urban Development, the State Government of Rajasthan and the city of Ajmer for a Smart Cities Reverse Trade Mission (RTM).

The objective of the RTM is to introduce the delegation to U.S. best practices and technologies that enable urban areas to become efficient, sustainable and smart by developing more interconnected infrastructure, communications and data systems.

In June 2015, the Government of India launched the Smart Cities Challenge to leverage technological and regional innovation to develop over 100 cities across the country, driving economic growth and improving the quality of urban life.

With an urbanization rate of nearly 2.4%, India's cities face rapid growth, which translates to strong demand for the technologies and services to deliver sustainable city services.

The Challenge's focus areas include:

- E-governance and citizen services
- Smart utilities (water, energy, waste management)
- Urban mobility and intelligent transportation
- Healthcare and education technologies

Ajmer was one of twenty-seven cities to succeed in the second round of [India's Smart Cities Challenge](#).

With a population of over 2.5 million people, a unique advantage as a heritage destination of pilgrimage and education, and innovative, driven local leadership, Ajmer is strategically investing in the latest-generation solutions to create a better future for its citizens and visitors.

Interested U.S. companies are invited to participate in Business Roundtables held on November 28, November 30, and December 2.

You may also register to attend a Welcome Reception held in Washington, D.C. on November 28.

1 **WASHINGTON, DC**
November 28 – November 29

2 **AUSTIN, TX**
November 30 – December 1

3 **DENVER, CO**
December 1 – December 2

Interested in increasing your company's exposure? Learn more about sponsoring this RTM at smartcities@thekaizencompany.com



ABOUT USTDA:

The U.S. Trade and Development Agency helps U.S. companies create jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

CONTACT INFORMATION:

The Kaizen Company is organizing this RTM on behalf of USTDA.

For more information, please contact smartcities@thekaizencompany.com or call Tiffany Landry at 504-232-0049.

You can also express interest in attending at <https://goo.gl/o04Wtd>

USTDA'S NATIONALITY REQUIREMENTS AND PRIVACY POLICY:

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