

Information, Research, and Business Culture

Information regarding particular target countries or markets for particular products is important, particularly to someone new to exporting, someone looking for new markets for their products, or someone preparing to visit a foreign country, particularly for the first time. The following federal, state, non-profit groups (also referenced above) are terrific sources on country and industry specific information:

- U.S. Department of Commerce, Utah Export Assistance Center: www.export.gov/utah
- U.S. Small Business Administration: www.sba.gov
- State of Utah International Business Development Office: www.business.utah.gov
- World Trade Center Utah: www.wtcutah.com
- Utah Small Business Development Center: www.utahsbdc.org
- Educational Institutions

In addition, the following firms specialize in providing relevant market and cultural information:

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