

Center for International Business Education & Research (CIBER)

R. Bruce Money, Executive Director

BYU Global Management Center
360 Tanner Building
Provo, UT 84602-3143

Direct (801) 422-6495

Fax (801) 422-0385

www.marriottschool.byu.edu/gmc

gmc@byu.edu

Established on October 1, 1990, the Brigham Young University Center for International Business Education and Research was formed to develop interdisciplinary international programs for university students, conduct research projects that will help U.S. firms become more competitive in the international environment, and promote export development activities that will strengthen the business community. As a part of developing international business programs for university students, both universities have upgraded their library resources to include more international reference materials and databases that will be helpful to the business community. Seminars are held at both universities for students, faculty, and the business community to discuss key international competitiveness issues. The Center also works with the World Trade Association of Utah and the District Export Council to strengthen the local WTAs and hold export development seminars.