



Governor's Office of Economic Development International Trade & Diplomacy

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The International Trade and Diplomacy Office (ITDO) assists companies to develop markets for their products and services in other countries. Through increasing international trade and branding Utah globally, ITDO helps grow Utah's economy, create jobs and increase Utah's international presence.

ITDO fulfills its mission in Utah by introducing Utah companies to international business, preparing Utah companies to work in global markets, connecting Utah businesses to international partners and developing an informed leadership and constituency for international trade in Utah. ITDO also serves as the State's diplomacy advisor and leverages diplomatic contacts to develop and expand foreign markets for Utah. ITDO hosts dozens of foreign trade visitors as well as many foreign business representatives each year. Through developing partnerships and alliances, the State benefits from international promotion of its business community and attraction of international investment.

Utah Business Development

The ITDO collaborates with a number of organizations to help promote trade and foreign direct investment in Utah. These resources are available online at: www.business.utah.gov.

Utah Global Market Development

Utah global market development includes foreign infrastructure enhancement, hosting incoming trade missions and business delegations, bringing foreign dignitaries to Utah, conducting trade shows and trade missions abroad, and global media familiarization tours.

Attracting Foreign Direct Investment

ITDO attracts foreign businesses to Utah with the goal of providing new employment opportunities and a broader tax base. This program also helps forge partnerships with foreign entities and disseminate information about Utah worldwide.