

SPONSORSHIPS – Be a Marketing Partner for U.S. Commercial Service Programs at OTC 15

Want to gain exposure to foreign buyers and U.S. exporters at the world's largest oil and gas show, the Offshore Technology Conference 2015? The U.S. Commercial Service is offering marketing partnerships that can gain your company maximum exposure to the right people!

Sponsorship Opportunities:

- **Center for International Trade (CIT):** Main meeting point for 2,000 foreign buyers from over 35 countries. The CIT is where the international visitors will be meeting with their delegation leader, have business meetings, or just relax.
Cost: \$750
Length of Exposure: Four business days (May 4-7) from open to close.
Type of Exposure: Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.
Estimated Attendance: 2000
- **Showtime Export Counseling Meetings:** One-on-one meetings between U.S. companies and oil and gas specialists from around the world. Manufacturers and services providers who export and Embassy oil and gas specialists/delegation leaders will have access to your company's information.
Cost: \$250
Length of exposure: Tuesday, May 5 from open to close.
Type of Exposure: Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.
Estimated attendance: 200
- **B2B Matchmaking Meetings Between U.S. Companies and Foreign Buyers:** International buyers who are part of a U.S. Embassy led delegation will be meeting with U.S. companies on Wednesday, May 6 in the Reliant Arena, Second Level Room 2. This is a high-traffic day for the people you may want to meet.
Cost: \$500
Length of exposure: Wednesday, May 6 from open to close.
Type of Exposure: Logo with a link to your website on the CS OTC site, table with marketing brochures during show, banner placement at the back of the room.
Estimated attendance: 250
- **Seminars**
 - **COLOMBIA**
II Deepwater and Unconventional E&P in Colombia Forum
International oil and gas experts and government officials will discuss why US companies should be looking at Colombia for both deepwater and unconventional business opportunities.
Cost: \$750
Type of exposure: Will include company logo with link to your site on the OTC site and registration page, as well as table with marketing brochures during show, banner placement at the back of the room during the program.
Estimated Attendance: 200
Date and Time: Monday, May 4 from 8:00-11:30 am
 - **MEXICO**
Procurement Seminar and Industry Briefing: Opportunities in Mexico's Oil and Gas Sector

This event will provide a forum for PEMEX officials to highlight Mexico's oil and gas procurement and upcoming project opportunities.

Cost: \$750

Type of exposure: Will include company logo with link to your site on the OTC site and registration page, as well as table with marketing brochures during show, banner placement at the back of the room during the program.

Estimated attendance: 200

Date and time: Monday, May 4 from 2-5 pm

○ **Export Finance Seminar**

This seminar will explore export finance options specific to the oil and gas industry.

Cost: \$300

Type of exposure: Will include company logo with link to your site on the OTC site and registration page, as well as table with marketing brochures during show, banner placement at the back of the room during the program.

Estimated Attendance: 50

Date and Time: Monday, May 4 from 11:30 am-2:00 pm

For more information, or to become a sponsorship/marketing partner, please contact Bernadette Rojas at Bernadette.Rojas@trade.gov or (559) 341-7137.