



**Ryan Hollowell**  
***Regional Commercial Officer***  
***U.S. Embassy of Singapore***

Ryan Hollowell is currently serving as the Regional Commercial Officer and Digital Trade Officer for ASEAN in the U.S. Embassy in Singapore.

In this role, Ryan oversees efforts to promote U.S. business expansion into Singapore as well as help coordinate and streamline Commercial Service programs throughout the ASEAN region. His industry responsibilities are education, energy, environment, financial services, fintech, franchising, information and communication technology, smart cities, travel and tourism, and water. As the Digital Trade Officer, Ryan assists across ASEAN in helping U.S. companies navigate the policy challenges they face with foreign internet regulations when selling digital products, transferring data abroad or data localization requirements.

Prior to this, Ryan served as a Senior International Trade Specialist with the U.S. Commercial Service in the Northern New Jersey Office, as well as the Leader for the Department's Renewable Energy Sub-sector Team. Ryan has served as the Director for International Business Development for Lumi•Solair, a New York City based grid-free renewable energy solutions provider. In his role, he oversaw all of the company's business efforts abroad, with a primary focus on Southeast Asia, India, and Africa. Prior to joining Lumi•Solair, Ryan served as an International Trade Specialist representing the U.S. Commercial Service in the New York U.S. Export Assistance Center in Manhattan for five years. For the New York USEAC, Ryan covered the renewable energy, oil & gas, financial services, automotive, aerospace, defense, and safety & security industries, with a particular focus on both energy and finance. During that time, Ryan assisted in closing more than \$2.2 billion worth of energy transactions around the globe, and played a key leadership role in re-starting the U.S. Department of Commerce's Financial Services Team, training over 200 colleagues around the globe.

Before joining the U.S. Department of Commerce, Ryan spent two years on Capital Hill working for a 14-term Congressman and an additional two years with a lobbying firm where he assisted in the startup of their Climate Change lobbying practice.

Ryan holds an M.B.A. in Finance and a Master of Arts in International Relations from Seton Hall University and a Bachelor of Arts in International Business from Xavier University.