

FOX | CIBER

Center for International Business Education
and Research



MAURITIUS: An African Island Hub of Innovation & Entrepreneurship

*A program for faculty, business professionals, and entrepreneurs
from the United States and Mauritius.*



FACULTY DEVELOPMENT IN INTERNATIONAL ENTREPRENEURSHIP

January/February 2017

PROGRAM OBJECTIVES

1. Identify and train potential entrepreneurs in the region.
2. Develop necessary entrepreneurship-related knowledge and skills among participants and integrate new concepts into courses and curricula.
3. Impart basic managerial knowledge and understanding.
4. Develop and strengthen entrepreneurial quality and motivation.
5. Identify elements of the entrepreneurial ecosystem.
6. Identify policy interventions that will enable the 'start-up' ecosystem to flourish.
7. Enlarge the supply of entrepreneurs for rapid industrial development.
8. Help develop high-growth and technology-based entrepreneurship.

TOPICS WILL INCLUDE:

Mauritius as a hub for African entrepreneurship • Capacity building for local entrepreneurs
Opportunities for U.S.-Mauritius trade • Infusing international entrepreneurship into the IB
curriculum • Building U.S.-Mauritian linkages for entrepreneurship

FDIE Mauritius

*A faculty development program in international entrepreneurship
and a U.S. business immersion experience.*

Friday: Travel from the United States to Mauritius

Sunday: Arrive in Mauritius • Check into hotel

Monday: *Mauritius as a hub for African entrepreneurship*

U.S. Commercial Service briefing and meetings with government entities • Mauritius Chamber of Commerce presents an overview of the country's economic development, and plans for innovation and development of entrepreneurial ecosystem • Afternoon meetings with private sector companies
Group welcome dinner

Tuesday: *Capacity building for local entrepreneurs*

Roundtable meetings with local entrepreneurs • Meetings with inventors to learn how to translate products to U.S. or other foreign markets

Wednesday: Morning cultural visit and tour of Mauritius • Afternoon free

Thursday: *Creating a national/international dialogue for entrepreneurship and innovation*

Entrepreneurship conference at the University of Mauritius featuring: entrepreneurs and faculty from both Mauritius and the United States; faculty from the Faculty Development International Entrepreneurship (FDIE) program; representatives from the U.S. Department of Commerce and the Presidential Ambassadors for Global Entrepreneurship (PAGE) initiative; and government officials from Mauritius.

Friday: *Infusing international entrepreneurship into the IB curriculum & creating entrepreneurship centers*

Morning workshop co-led by faculty from the Fox School of Business and University of Mauritius (individual meetings for business participants available)

Building US-Mauritius linkages for entrepreneurship

Afternoon working group sessions to develop ideas for partnership and further collaboration in academic, public, and private sectors • Group farewell dinner

Saturday: Depart for the United States or two-day optional tourism trip extension

COST PER PERSON:

\$3,500 per person* USD includes double-occupancy accommodations, local ground transportation, breakfast daily, select group lunches and dinners, cultural activities, program fee. (Single occupancy supplement: \$800.)

**Estimated price. Airfare to/from Mauritius not included.*

CONTACTS:

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