



Join the U.S. Commercial Service UK and EBRD I³: Innovation in Infrastructure Business Forum

U.S. Commercial Service

The U.S. Commercial Service in the United Kingdom (UK) is pleased to invite U.S. firms to participate in the Innovation in Infrastructure (I³) Business Forum in London, UK. The I³ Forum will highlight broad business opportunities for supply chain development and specific regional market intelligence in Smart Infrastructure. The program will include seminars, market briefings, networking events, and site visit/s in order to:

- Introduce U.S. Suppliers and Service Providers to key stakeholders and decision makers in the UK.
- Explain local procurement processes and policies to position U.S. firms for success.
- Showcase innovative and sustainable U.S. products and services.
- Assist US firms with strategic development and identification of regional opportunities.
- Highlight the London-based European Bank for Reconstruction and Development (EBRD) and regional market overview.

Why the UK?

The ease of doing business in the UK coupled with a financially-sound pipeline of mega-projects (valued at \$160 billion) makes the UK market ideal for small and large firms. Both U.S. Product and Service firms have tremendous opportunity for supply chain development, subcontracting and JV partnerships. Sample projects (with estimated value) include:

- High Speed Rail 2 (HS2) (\$65 billion)
- Roads Investment Strategy (\$33 billion)
- Crossrail 1 (\$22 billion)
- Crossrail 2 (\$38 billion)
- Northern line extension (\$1.5 billion)

Why the EBRD?

Headquartered in London and funding projects in 36 countries, the EBRD is the largest single investor in its region, which stretches from Central Asia to the southern Mediterranean. Since 1991, the EBRD has funded more than 4,300 projects, with a cumulative business volume exceeding \$110 billion. Municipal & Environmental Infrastructure and Transport are key sectors supported by the EBRD, and U.S. firms are encouraged to bid on these procurement and consulting opportunities.

Who should attend?

Targeted I³ Business Forum participants are U.S. companies providing highly competitive and/or innovative products or services that have an interest in learning more about the UK and EBRD market opportunities. The target sector holding high potential for U.S. exporters is Smart Infrastructure, including companies active in design and construction, transportation, and environmental sectors.

May 25-27, 2016

London, UK

Cost

- \$1,990 for first attendee of each company
- \$600 for each additional company attendee

As part of the delegation, you will:

- Participate in seminars
- Join site visit/s
- Be part of the innovation showcase to key stakeholders
- Attend networking breaks, lunches and receptions
- Receive a report with profiles of project opportunities

Join us now!

Spaces are limited. Submit your application by contacting:

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Deadline for Applications: March 31, 2016

