

BREAKING INTO THE TRADE GAME

The Welcoming Center for New Pennsylvanians' Global Enterprise Hub and Mt. Airy USA's Philadelphia Immigrant Innovation Hub (PiiHub) Present: *Courses to Enhance Your Export Readiness and Maximize Sales*

This is an exclusive training program that has been carefully designed by SBA's Office of International Trade, the U.S. Commercial Service and its Mid-Atlantic District Export Council to give businesses the skills, strategies, insights, and network of contacts that are necessary to expand sales globally.

Each course is facilitated by Mr. Herman Nyamunga, Director at the Welcoming Center's Global Enterprise Hub, and/or Mr. Robert L. Elsas, Regional Manager, Export Solutions Group, U.S. Small Business Administration.

Topic	Date	Speakers From:
"Making Export Decisions & Selecting the Best Markets"	Feb 23, 2016	Philadelphia U.S Commercial Service
"Transporting Internationally"	March 1, 2016	UPS
"Overview of Legal Issues for Exporters"	March 8, 2016	Fitzpatrick Lentz & Bubba, P.C.
"Emerging Markets – Business Development & Coaching"	March 15, 2016	Temple University SBDC
"The Cultural Marketplace"	March 22, 2016	Asia Marketing Management
"Structured Trade Financing & Letters of Credit"	March 29, 2016	U.S. Small Business Administration and World Trade Center

Dates: Every Tuesday from February 23 to March 29, 2016.

Participants must complete 4 sessions to graduate!

Cost: \$175

Time: 9:00 a.m. – 2:00 p.m.

Location: Mt. Airy USA's PiiHub
6700 Germantown Avenue
Philadelphia, PA 19119



Connecting immigrants, employers,
and communities

REGISTER FOR ALL SIX CLASSES: <http://bit.ly/1ZnsQbq>



For more information: Call Herman at 215.825.7767 or E-Mail herman@welcomingcenter.org

This event is being held by The Welcoming Center's Global Enterprise Hub in collaboration with Mt. Airy USA. All programs and services at the Welcoming Center's Global Enterprise Hub are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made if requested at least two weeks in advance. For such arrangements, contact Herman Nyamunga, 215.825.7767 or E-Mail at herman@welcomingcenter.org