**EXPORT UNIVERSITY**

Export University is a series of courses on exporting designed to help U.S. companies begin or expand an export initiative, and to gain increasing skills and innovation in international sales.

### Who should attend?
- Companies new to exporting that need tools to begin and avoid costly mistakes
- Companies currently exporting but need guidance to further expand sales to foreign countries

### SCHEDULE

<table>
<thead>
<tr>
<th>Date</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>December 3, 2015</td>
<td><strong>Export 101</strong>: Preparing for Business Overseas (International Logistics, Trade Regulations, &amp; International Financing)</td>
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<tr>
<td>March 1, 2016</td>
<td><strong>Export 201</strong>: Fine-Tuning Company Operations (Overseas Representation, Payment Tools, &amp; Export Compliance)</td>
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<tr>
<td>May 10, 2016</td>
<td><strong>Export 301</strong>: Developing Strategic Direction (Product Adaptation, Website Optimization, &amp; Advanced Topics)</td>
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</tbody>
</table>

### Pricing
- $45/seminar
- $100/series* ($35 savings)

*Limited discounted registration provided by Temple CIBER. Contact the Philadelphia USEAC for further details.

For more information and to register, please contact the Philadelphia U.S. Export Assistance Center:

(215) 597.6101
Office.Philadelphia@trade.gov

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