



# Long Island Business Development Resources **UNITE**

## Communicate. Collaborate. Coordinate.

Join the **U.S. Commercial Service, ADDAPT, and Supporting Partners** for a dynamic all-day business development forum **UNITING** the diverse range of business development and export resources that exist on Long Island to transform market potential into market success! Receive actionable insights and tools to help cut costs, expand your business, and create a sustainable business growth model!

### Program Includes:

#### High-Profile Keynote Speakers:

- [Judy Reinke](#), Deputy Director General of the U.S. and Foreign Commercial Service, U.S. Dept. of Commerce, ITA
- [Guy Railey](#), Telephonics Corporation, Corporate Vice President of Business Development

Financial Resources and Additional Cost-Savings Via IC-DISC & FTZs

BIS Export Control Updates and How-To's from BIS Agent

How to Cut Int'l Business Development Costs and Time-to-Market

Market and Industry Reports on Key Opportunities & Trends

How to Leverage State Trade and Export Promotion (STEP) Grant

Network with U.S. Trade Officials, Private Sector Experts, and Like-Minded U.S. Businesses Successful in Overseas Markets

One-on-One Access to Panel Experts and More!

[Register Here!](#)

<http://go.usa.gov/taaz>

**Event Date:**

**Tuesday, March 10, 2015**

8:15am – 5:00pm (9am Start)

**Location:**

Cradle of Aviation Museum  
Garden City, NY 11530

**Participation Fee:**

**\$100** - All inclusive

**For More Information:**

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