



**StrataLogica®**  
The Learning is in the Layers

# REVOLUTIONIZING THE CLASSROOM

Partner with Herff Jones | Nystrom, a leading United States publisher, to offer a cloud-based teaching and learning environment built on Google Earth™ technology.



Now teachers and students can explore, share and collaborate in ways never before possible.

## WHAT IS STRATALOGICA?

StrataLogica is a completely web-based platform that delivers content in a 3D environment powered by the Google Earth™ API and a 2D environment for books.

- StrataLogica is designed for computers, projection panels, and interactive whiteboards to provide a 21st Century leaning experience for all users.
- The name StrataLogica refers to its many layers of content as well as the layers users can add.

## WHAT MAKES STRATALOGICA SO SUCCESSFUL?

Dynamic and flexible, the StrataLogica content goes far beyond traditional classroom maps, globes and atlases.

- Explore the world—zoom from the teaching map to Google Earth and back
- Customize and save content—add your own placemarks, text, symbols, videos
- Tilt the earth to see landforms and buildings in 3D
- Compare two 3D global views side by side
- Collaborate and share teacher-to-student, student-to-student, group-to-group
- Access 24/7 for teachers and students
- Cross-curricular connections are built right in: students can read, write, measure distances, compare and contrast, add content—learning opportunities go on and on.
- Users subscribe to the content appropriate for their classrooms



## STRATALOGICA PARTNERSHIPS

We can provide a 21st Century technology component for your market in one of two ways:

1. Offer your localized content for this dynamic 3D and 2D environment.
2. Offer our environment and content to your market:
  - 3D and 2D Environment for Reference Maps and Globes: Political and Physical for Primary and Secondary levels, plus World History Maps
  - E-books for World Atlases and History Atlases

## HOW CAN WE WORK TOGETHER?

Make an appointment to discuss opportunities at the Frankfurt Book Fair:

Contact Tina Garrison  
ttgarrison@herffjones.com

**HALL 4.2**  
**BOOTH B1457**

## EXPERIENCE THE POWER OF STRATALOGICA!

Sign up for a free trial at [www.stratalogica.com](http://www.stratalogica.com)



**SYSTEM REQUIREMENTS Required Software:** Operating system: Microsoft: Windows XP or later or Apple: Mac OS X 10.4 or later. Fully supported browsers: Windows: Firefox 3.x, Internet Explorer 7+, Chrome; Mac: Firefox 3.x and Safari 4+.

**Required Hardware:** Minimum screen resolution of 1024 x 768 pixels; High speed internet; Google Earth's minimum system requirements; Adobe's minimum system requirements.