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Swedish Firm Väderstad Adopts Appareo Systems Technology

Companies Met at Agritechnica USA Pavilion in 2011

[Appareo Systems](#), based in Fargo, ND, builds custom engineered agricultural and aviation electronics solutions for original equipment manufacturers. The company recently began supplying Sweden-based ag equipment manufacturer Väderstad with development services.

A P P A R E O
S Y S T E M S

In 2011, the Appareo team accompanied a booth for [Intelligent Agricultural Solutions](#) (IAS), a joint venture between Appareo and Amity Technology, in the USA Pavilion at Agritechnica.



Agritechnica is the largest agricultural machinery show in the world, held every two years in Hanover, Germany. The USA Pavilion, coordinated by the U.S. Commercial Service and AEM, provided participating companies with booth space plus a host of additional services including interpreters, private meeting space, hospitality and worldwide advertising before and during the show.

"Väderstad initially saw our technology and capabilities in the IAS booth," said David Batcheller, President at Appareo. "Väderstad was interested in the use of consumer electronics as displays, so discussions continued after Agritechnica and evolved into use of the iPad as the display for their revolutionary Tempo planter."

Appareo and Väderstad began working together on product development in 2012, incorporating ISOBUS compatibility and leveraging new wireless control/display technologies like the iPad with the same hardware solution. Väderstad highlights the benefit of the technology in [this article](#).

Appareo returned to Agritechnica in 2013 with its own booth; and Väderstad made an announcement at about its new Appareo technology at Agritechnica 2013.



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