

SEPTEMBER 20 - 21

  @WTCPhila #BTW2PA

**TUESDAY, SEPTEMBER 20**  
**BTW2PA - CENTER CITY**  
**PHILADELPHIA**

PA Authorized Trade Representative Meetings  
*Participation dependent upon company eligibility.*

**TUESDAY, SEPTEMBER 20**  
**6:00 PM - 8:00 PM**  
**GLOBAL CONNECTIONS**  
**THE GREATER PHILADELPHIA**  
**INTERNATIONAL RECEPTION**

The region's leading international business reception and networking event.

Top of the Tower  
1717 Arch Street, 50th Floor  
Philadelphia, PA

REGISTER AT  
[WWW.WTCPHILA.ORG](http://WWW.WTCPHILA.ORG)

**WEDNESDAY, SEPTEMBER 21**  
**BTW2PA - ARCADIA UNIVERSITY**

PA Authorized Trade Representative Meetings  
*Participation dependent upon company eligibility.*

*BTW2PA funded in part by PA DCED  
Office of International Business  
Development*

THANK YOU TO OUR 2016  
GLOBAL CONNECTIONS SPONSORS



EXHIBITOR

[WTCPHILA.ORG](http://WTCPHILA.ORG) | (215) 586-4240

Launch the International Business Season  
with World Trade Center of Greater Philadelphia at

# BRINGING THE WORLD TO PENNSYLVANIA

AND

## GLOBAL CONNECTIONS

The Greater Philadelphia International Reception



Participating Authorized Trade Representatives Offer Pennsylvania Companies Access to Markets Representing More Than 50% of Global GDP!

[WTCPHILA.ORG](http://WTCPHILA.ORG)

### BRINGING THE WORLD TO PA (BTW2PA) HELPS SOUTHEASTERN PA COMPANIES

- Connect with 14 PA Authorized Trade Representatives covering 46 countries
- Find out if your product/service has international export potential
- Identify additional countries to export your company's offerings
- Get expert advice on global export issues confronting U.S. businesses
- Foster key global connections to help expand your export activity

More than 70 Southeastern PA companies will be counseled at BTW2PA this year

PA Exporters, find out if your company is eligible for BTW2PA sessions.

BTW2PA details and requirements:

<http://conta.cc/2bgLgbF>

Your company must be export-ready and pre-approved by WTCGP to participate in ATR sessions Sept. 20<sup>th</sup> or 21<sup>th</sup>

### GLOBAL CONNECTIONS THE GREATER PHILADELPHIA INTERNATIONAL RECEPTION

On September 20<sup>th</sup> the International Business Community Gathers in Philadelphia

- Network with 200+ regional and international business executives and trade experts
- Meet business leaders, academia, trade support organizations, diplomats and other high-level government officials, including Philadelphia Mayor Jim Kenney
- Featured Speakers
  - ▶ The Honorable Jim Kenney  
Mayor of Philadelphia
  - ▶ Neil Weaver  
Executive Deputy Secretary,  
PA Department of Community  
and Economic Development
  - ▶ Joe Burke  
Deputy Secretary,  
PA Office of International  
Business Development
- Register at [www.WTCPhila.org](http://www.WTCPhila.org)





2016 Bringing the World to Pennsylvania – Exhibitor Form

<b>Tues., September 20, 2016</b> <b>One-On-One Meetings:</b> <b>8:30 am – 4:30 pm</b> (exhibit may remain on site during reception which is from 6-8 pm) Top of the Tower-50 <sup>th</sup> Floor 1717 Arch Street Philadelphia, PA 19103	<b>Wed., September 21, 2016</b> <b>One-On-One Meetings:</b> <b>8:30 am – 4:30 pm</b> Arcadia University Commons Building- Great Room 450 S. Easton Road Glenside, PA 19038
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This is your opportunity to showcase your product or service to top exporters from Southeastern PA and 14 PA Authorized Trade Representatives. Following the meetings on September 20<sup>th</sup> at 6 pm, the international business community will mix and mingle at *Global Connections, The Greater Philadelphia International Reception*, our signature reception taking place in the spectacular 50<sup>th</sup> floor Observatory at Top of the Tower.

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Exhibitor Opportunities!**

**Exhibitor Tables**

- Designated exhibit table for promotional materials and a free-standing banner
- Your company logo included as an exhibitor in all marketing materials
- On September 20<sup>th</sup> in Philadelphia your exhibit can remain during *Global Connections, The Greater Philadelphia International Reception* and receive 2 tickets to the reception

**For Two Days: Philadelphia and Arcadia University** \_\_\_\_\_ (\$1,250) (includes 2 tickets to Reception)  
**For One Day: Philadelphia** September 20<sup>th</sup> \_\_\_\_\_ (\$1,000) (includes 2 tickets to Reception)  
**For One Day: Arcadia University** September 21<sup>st</sup> \_\_\_\_\_ (\$500)

**Payment**

Check for \$ \_\_\_\_\_ made payable to: **World Trade Center of Greater Philadelphia**

Charge my credit card for \$ \_\_\_\_\_ CC type:  Am-Ex  Visa  MC  Discover

Credit card number: \_\_\_\_\_ Name on card: \_\_\_\_\_

Address: \_\_\_\_\_ Security code \_\_\_\_\_

Expiration date \_\_\_\_/\_\_\_\_/\_\_\_\_ Billing ZIP code: \_\_\_\_\_ Signature: \_\_\_\_\_

All payments are due on or before September 9, 2016. Form can be emailed to: [sfarrington@wtcphila.org](mailto:sfarrington@wtcphila.org) faxed to (215) 636-9026 or mailed to: World Trade Center of Greater Philadelphia | Two Penn Center | 1500 John F. Kennedy Blvd., Suite 305 | Philadelphia, PA 19102



2016 Global Connections, The Greater Philadelphia International Reception  
Sponsorship Form

Tuesday, September 20, 2016

Evening Reception:

6:00 pm – 8:00 pm

Top of the Tower

1717 Arch Street, 50<sup>th</sup> Floor

Philadelphia, PA 19103

*Global Connections, The Greater Philadelphia International Reception* brings together the international business, diplomatic and academic communities to showcase the international vitality of the region and celebrate Greater Philadelphia as a world-class region and international business destination. Don't miss this opportunity to showcase your company to over 150 influential business leaders and network with potential customers.

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Levels (select one)**

**AMBASSADOR SPONSOR (\$1,000)**

- 4 tickets to *Global Connections, The Greater Philadelphia International Reception*
- Designated exhibit table for promotional materials and a free-standing banner
- Your company logo included in all marketing materials and recognition as an Ambassador Sponsor

**DIPLOMAT SPONSOR (\$500)**

- 2 tickets to *Global Connections, The Greater Philadelphia International Reception*
- Your company logo included in all marketing materials and recognition as a Diplomat Sponsor

**ADDITIONAL TICKETS MAY BE PURCHASED**

- \$75 WTCGP member – individual ticket
- \$95 Non-member – individual ticket

**Payment Information:**

Check for \$ \_\_\_\_\_ made payable to: **World Trade Center of Greater Philadelphia**

Charge my credit card for \$ \_\_\_\_\_ CC type:  Am-Ex  Visa  MC  Discover

Credit card number: \_\_\_\_\_ Name on card: \_\_\_\_\_

Address: \_\_\_\_\_ Security code \_\_\_\_\_

Expiration date \_\_\_\_/\_\_\_\_/\_\_\_\_ Billing ZIP code: \_\_\_\_\_ Signature: \_\_\_\_\_

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faxed to (215) 636-9026 or mailed to: World Trade Center of Greater Philadelphia | Two Penn Center | 1500 John F. Kennedy Blvd., Suite 305 | Philadelphia, PA 19102