



## The Logistics of Doing Business in Canada A Commercial Service Webinar Series

### Temporarily Moving Goods & People across the Border

Date: October 17, 2012

Time: 1:00pm - 2:30pm (Central)

Cost: \$35

Registration: [Click Here](#)

The North American Free Trade Agreement (NAFTA) has made it easier for U.S. business persons to temporarily enter Canada and bring goods with them. Nevertheless, American businesses conducting temporary work in Canada still find themselves facing several questions;

- Do I need to get a visa to do temporary work in Canada?
- How do I get my capital equipment across the border efficiently and then bring it back to the U.S. at the conclusion of the project?
- What are the tax implications for my company and my employees doing work in Canada?

During this webinar you will have the opportunity to get answers to these questions from experts in the field of Customs Brokerage, International Tax and International Immigration. Join us to learn more about how to efficiently move goods and people across the border on a temporary basis.

### Distribution Strategies for Canada

Date: October 31, 2012

Time: 1:00pm - 2:30pm (Central)

Cost: \$35

Registration: [Click Here](#)

For product-focused companies, establishing the most appropriate distribution strategies is a major key to success. Unfortunately, many of these companies often fail to establish or maintain the most effective distribution strategy for their specific product or service. This

webinar will provide U.S. exporters with background on the available key distribution strategies for exporting goods to Canada. Specifically, this webinar will discuss:

- Methods of distribution in Canada
- The Non-Resident Importer Program
- Canadian cross-border shipping and customs services
- Keys to success and lessons learned from an active U.S. exporter

## Canada Trade Regulations & Standards

Date: November 14, 2012

Time: 1:00pm - 2:30pm (Central)

Cost: \$35

Registration: [Click Here](#)

Products shipped to Canada must conform to the relevant Canadian standard(s). While there is often overlap between U.S. and Canadian Standards, it remains crucial that American exporters understand how to check for and comply with any additional requirements. Export documentation, labeling requirements and export controls are also important considerations when shipping to Canada. Join this webinar to learn how to navigate current regulations as well as to hear from industry experts about changes that may be coming to your industry.

- Canadian standards, product testing and certification requirements
- Import requirements and documentation
- NAFTA & certificates of origin
- French language labeling requirements
- Prohibited and Restricted Imports
- U.S. Export Controls