



World Trade Conference: *Doing Business with Brazil*



Save the date!

2017 Gulf Coast Trade Alliance World Trade Conference: Doing Business in Brazil

April 3-6, 2017 in New Orleans, LA

Industry Focus: Port & Maritime Infrastructure
Port & Inland Waterway Services
Healthcare & Life Sciences

Hosted by the Louisiana District Export Council with support from the U.S. Commercial Service

- ❖ Build your competitive edge globally
- ❖ Explore market opportunities in Brazil
- ❖ Meet face-to-face with potential Brazilian partners and industry thought leaders
- ❖ Learn about US Government resources and advocacy

For more information, please contact Commercial Officer Everett Wakai at Everett.wakai@trade.gov or 504-589-6546

17th Annual Gulf Coast Trade Alliance World Trade Conference

The Gulf Coast Trade Alliance (GCTA), consisting of members from Alabama, Florida, Louisiana, and Mississippi, convenes business leaders from the region to its annual World Trade Conference. This is the Gulf Coast's marquee trade event, which serves as the region's platform to promote international trade and investment, provide high quality B2B networking opportunities, foster relationships with international business partners and delegations, and educate and inform U.S. firms on doing business internationally.

This year's theme will be "Doing Business with Brazil" with a spotlight on the port and maritime infrastructure, healthcare and life sciences sectors. As part of this focus, the GCTA is planning to host a delegation from Brazil to discuss trends in these industries and opportunities for collaboration with Gulf Coast companies.

U.S.-Brazil: Topics will include U.S. and Brazilian trade and economic policy, insights into Brazilian and U.S. political trends and development at the national, regional and state level. The program will also highlight and promote U.S.-Brazil trade and investment cooperation from the nation-to-nation to the EDO-to-EDO level.

Ports and Maritime Infrastructure: Topics will include state of the industry in Brazil and the Gulf Coast region, inland and costal port development, proposed changes in Brazil's legal and policy framework, best practices in investment and financial models, procurement, services operations and partnership opportunities. The event will be held in conjunction with the Cargo Connections Conference, which focuses on transportation of energy products, steel, raw materials and containerized cargo.

Healthcare/Life Sciences: Topics will include digital healthcare transformation, healthcare technology and business innovation, medical tourism, telehealth, translational research, precision medicine, tropical disease clinical research and care and international strategic cooperation.