

Alicia Rios, Director
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Alicia Rios serves as the Director for Fresno's CITD, as well as the Statewide Ag Coordinator to implement the Memorandum of Agreement the CITD entered with the California Department of Food and Agriculture. Ms. Rios began her career with the CITD in 1999, serving a dual role as a California-Mexico Trade Assistant and a Program Development Assistant. She was responsible for the implementation of the California-Mexico Trade Assistance grant activities and also pioneered the development of many of the same export training programs offered today. In 2001, Ms. Rios became the International Trade Specialist and served in that capacity until 2013, when she was appointed as the Director of Fresno's CITD, replacing longtime past Director Candy Hansen-Gage.

Ms. Rios has personally coordinated and monitored over 30 grant application processes; obtained over \$2 million in federal and state grants in 2012 to fund CITD programs; and over the last 10 years, coordinated over 15 statewide international buyer's programs each year in cooperation with various federal and state agencies, resulting in \$45 million in export sales. As an export consultant to more than 200 California companies, she has also led several high-profile trade missions that have established long-lasting and beneficial partnerships, both domestic and abroad. Ms. Rios has administered the statewide Ag HUB since 2007, and serves as the lead CITD in coordinating, facilitating and reporting program activities between WUSATA, CDFA, other California CITDS, agricultural associations and California commodity groups.

Ms. Rios is a graduate of California State University, Fresno, where she received her bachelor's degree in Business Administration with an emphasis in International Business.

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