

Very brief business overview of Adjara Autonomous Republic in Georgia

Business and Technological Development

Adjara AR: Smart State for Business

Adjara Autonomous Republic is in the midst of an explosion of business growth. Existing companies, as well as those which are new to the Republic, are finding that the Adjara AR business environment is like a springboard to new levels of productivity and profitability. Here is why:

Adjara Autonomous Republic offers investors:

1. A profitable business environment, innovative business financial assistance programs.
2. Foster growth and profitability;
3. Premier pro-business environment, a high quality lifestyle, and many other advantages.
4. No raising taxes to boost revenues.

Strategic key Adjara AR industries are to fit the bill:

- color metals (copper, zink, lead), gold mining;
- chemical industry;
- production of building materials;
- mineral water processing;
- exploiting of local resources of gas and oil.

Business strengths and lifestyle choices are varied regardless of your criteria for selecting a location. Before you decide, consider these opportunities.

As markets are changing rapidly, investments should be strategy!

Perspectives for the agricultural development

The chief branches of the agriculture are tea growing, citrus growing, tobacco crop, and subtropical fruit growing.

The agricultural production is marketed around the world.

Adjara AR is the best and the largest beverage distributor in the country.

Subtropical climate of Adjara gave ground to tea growing and tea trade to be started in 1897. Tea plantations are long known for the quality characteristics of

premium teas. Adjara AR is a certified producer of organic black tea. The tea producing heritage, now over a century old, has enrolled thousands of connoisseurs of the extraordinary beverage.

The developed tea industry involves 5,000 hectares. 25-30,000 tones of raw tea is processed yearly. The best blends are of malt, full bodies, bright, bubble, and aroma tea varieties with rich flavor and fragrance. We are able to supply all tea types as requested by customers. Since 1999, a packaged tea industry development plan has been exercised. The program was elaborated within a partnership framework of Russia – Switzerland joint venture.

As a result, pre-processed to finished tea, packed in bags or tinned can be offered to customers. The chief importers are Russia, Byelorussia, Uzbekistan, Kazakhstan, Ukraine, the USA, Turkey, Lithuania, Mongol Republic, England, Moldavia, and Netherlands.

Traditional as it was during the Soviet era, Russia remains the chief tea importer of Adjara AR.

Citrus growing

The climate is nearly perfect for citrus growth. This wonderful environment nurtures our fresh citrus and gives rise to oranges, grapefruit, tangerines of superb quality and detectable flavor. Citrus plantations comprise total of 7,000 hectares, 2,000 hectares more than tea plantations. The factor facilitating the best quality the orange, lemon, and tangerine growth in the region is a profitable market and could be of interest to importers. The processing capacity is 30,000 tones of the best rated produce a year. The spectrum of processed citrus production classifies juices, juice powder, jams, and marmalades.

Currently the Ministry of Building of the Adjara AR is proceeding works to organize the permanent international exhibition.

“The City Urbanization and Construction”

As a result, several foreign companies showed interest and confirmed their participation. Investors are welcome for wide range constructing and building works in Adjara AR to create enterprises issuing building technologies, decorative tiles utilizing the local resources.

Capital building in the principally strategic branch of industry of the region and serious emphasis is led on its upheaval.

Indices of the capital building:

	1996	1997	1998	1999	2000
Active basic funds	5483	5779	4638	16561	5152
Consumption of capital investments	4336	5090	10913	29460	11087
Building and installing works	2764	1001	7748	22735	2703

Technology has long played a major role in the Adjara AR business and economic advancement. High-tech establishments, both manufacturing and services are playing a key role in the strength of the Adjara AR economy. “Agordzineba-M,” Georgian-German joint venture mission is to increase economic opportunities for all Georgians, by supporting the creation of quality jobs and globally competitive businesses.

The very nascent Georgian- German joint venture, created in the Adjara AR in 1995, “Agordzineba-M,” rendered the regional and the world markets the output which was awarded in 1998 by the “Golden Arch” in Madrid. The company produces building units: thermo-isolation particulars, thermo-blocks, advanced technology doors and windows.

Adjara AR authorities encouraged boats construction industry, supporting to the foundation of the joint venture “Agordzineba-N” in 1995.

Currently there are seven different types of models – yacht, high-speed strollers, fishing boats, water-cycles, tourist-kayaks, and rigid-inflatable motor boat PH-900 is intended for transportation of the boundary orders and performance of service travels. The new production is distinguished with its design and modern boat constructing technology.

Adjara AR holds the second largest share of the nation’s businesses.

Aviation

To develop the regional aviation, a mini aviation factory was created producing luxurious 8 seat planes and 2 seat helicopters. Best rating with the maximum flight speed 180 – 220 km per hour at the 2.5 – 3.5 kilometers height, they deserved high estimation of specialists locally and abroad. Adjara AR provides easy access to qualify training programs that help to maintain state-of-the-art knowledge and skills. On that purpose, recently was founded Batumi State Aviation Institute.

Fish Industry Development

At least 160 species of fish dwell in the Black Sea basin: mackerel, horse mackerel, khamsa, herring, salmon, trout, and other marketable types.

Yearly minimal rate of fish industry output is 5,000 tones of raw khamsa, marinated or canned can be looked forward for potential increase of productivity up to 15-20,000 tones of processed products.

Fish management authorities put now great emphasis on the Black Sea as an ecosystem. Stresses have been so profound that they have challenged and broadened the thinking of fishery experts. Effective management involves coordination and integration of efforts of many governmental agencies.