

A World of Opportunity

Many of today's fastest growing markets are in developing countries. These emerging economies often face major challenges, but are also home to a large and growing share of the world's consumers. While they need additional investment to support growing populations, they also offer promising investment opportunities for the private sector.

The U.S. Government offers multiple programs that support U.S. businesses and investors, aimed at promoting private sector involvement in emerging markets around the world.

By promoting U.S. private sector participation in the global economy, these programs help address critical development challenges overseas, while creating jobs, economic growth and stability at home and abroad.

"We are changing how we define development ... we need to harness all the tools at our disposal - from our diplomacy to our trade and investment policies"

- **President Barack Obama**

At a glance: support for U.S. companies and investors abroad



Export-Import Bank of the United States (Ex-Im)

Works to promote the export of goods and services made by American businesses, large and small, by providing working capital and term financing to fulfill export orders and help mitigate risk. www.exim.gov



Overseas Private Investment Corporation (OPIC)

Provides financing and political risk insurance to help American businesses gain footholds in emerging and post-conflict markets and address critical development challenges. OPIC has active projects in 103 countries and is authorized to do business in 160 countries. www.opic.gov



USAID Development Credit Authority (DCA)

Mobilizes local financing for underserved borrowers and sectors through risk-sharing agreements with private lenders. www.usaid.gov/dca



Department of Commerce's International Trade Administration (ITA)

Works to open new markets for American products and services by providing export counseling, market analysis and other export assistance services, and hosting trade promotion events. www.trade.gov



Small Business Administration (SBA)

Provides financial and technical assistance, counseling and advocacy to American small businesses overseas. Its services include export assistance centers around the country and export loans capital. www.sba.gov/exporting

Private investment for public good

At a time of limited public resources, private sector businesses and investors can have a positive impact in addressing the world's biggest challenges. Today, private investment in the developing world far exceeds foreign aid dollars.

The U.S. Government provides financial and technical support for U.S. businesses and investors in the following ways:

U.S. Businesses	Ex-Im	OPIC	USAID/DCA	ITA	SBA
Financing for investments abroad		X			
Export credit insurance	X				
Political risk insurance	X	X			
Partial loan guarantees	X	X	X		X
Feasibility studies and training					
Export assistance and counseling				X	X
Support at major U.S. and Overseas trade shows				X	
Foreign Investors	Ex-Im	OPIC	USAID/DCA	ITA	SBA
Partial loan guarantees	X		X		
Reverse trade missions and business workshops					
Enhanced financing for purchases of U.S. goods and services	X				

Questions about doing business overseas and U.S. Government resources that can help

My small business is beginning to export and needs a small amount of working capital to develop my export strategy	Small Business Administration
My small business requires working capital to fulfill export orders	Export-Import Bank of the United States
I am an American business that would like to expand into a developing country but I cannot obtain sufficient bank financing or political risk insurance from private providers	Overseas Private Investment Corporation
I need help identifying export opportunities overseas and meeting potential foreign buyers	U.S. Trade and Development Agency, International Trade Administration
I am a lender that needs support working with underserved borrowers in the developing world	USAID/DCA

Contact

- Export-Import Bank of the United States | info@exim.gov or 202-565-3946
- Overseas Private Investment Corporation | info@opic.gov or 202-336-8400
- Development Credit Authority | developmentcredit@usaid.gov or 202-712-5413
- International Trade Administration | tic@trade.gov or 1-800-USA-TRADE
- Small Business Administration | 202-205-6720