



# U.S. Department of Commerce Transportation Technologies Trade Mission to Turkey

## Expand Your Market in One of the Emerging Economies in the World

The Department of Commerce Executive Led Transportation Technologies Trade Mission to Turkey will introduce U.S. companies to the \$250 billion Turkish Transportation market. Trade mission delegates will travel to Ankara, Izmir and Istanbul to attend pre-scheduled meetings/networking events with municipal/government officials/potential trading partners/end users to understand the business and transportation environment in Turkey.

### *Why Turkey?...Why Now?...*

**Strong Transportation & Logistics Focus.** Turkey is the 17th largest economy in the world and has a population of over 75 million. Turkey's transportation and logistics sector is one of the fastest growing industries, as it has tripled in value since 2002, with an average growth rate of 20% over the last five years.

**Major Push for New Transportation Projects.** By 2023, Turkey has set a target to reach full completion of the privatization of railroads, as well as the connection of marine ports and railroads. Within aviation, the number of domestic and international flights has greatly increased, leading to a significant increase in total passenger and cargo traffic and the investment in new airport projects.

### Opportunities for New Technologies in Roads, Rail, Marine & Air.

Turkish firms and municipalities are looking for intelligent transportation systems and high-tech equipment to assist them in their development and implementation efforts in fields such as Real Time Locating Systems, Traffic Engineering, Adaptive Traffic Management Technologies, Air Traffic Control Systems, Signalization Systems, Beacon Technology, Electronic Detection System, Digital Information Systems, Vehicle Tracking and Fleet Management Aviation Systems and Technologies and many more!

**Date:** September 26-30, 2016  
**Venue:** Ankara, Izmir & Istanbul, Turkey  
**Deadline:** July 29, 2016

#### **Cost:**

- The participation fee is \$4,700 for large firms and \$3,700 for small and medium-sized firms. One person per firm—each additional person is \$750. Expenses for lodging, meals, incidentals and international and domestic (air) travel are the responsibility of each mission participant.

**Featured:** Ambassador's Reception & Site Visits including New Istanbul airport, 3<sup>rd</sup> bridge in Istanbul

#### **For Registration:**

<https://emenuapps.ita.doc.gov/ePublic/TM/6R10>

#### **For More Information:**

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