



U.S. Commercial Service Opportunities in Central America 2017 Business Development Conference & Trade Mission

Guatemala | Costa Rica | El Salvador | Honduras | Nicaragua | Belize | Panama | Dominican Republic

Become an Official Sponsor!

Overview

The 2017 Opportunities in Central America Business Development Conference is an excellent opportunity to position your organization as a market leader in promoting trade throughout the Central America region. As a Central America focused business conference consisting of regional conference sessions, participants will have the opportunity to participate in pre-arranged consultations with Commercial and Economic Officers representing commercial markets throughout the Central America region.

In conjunction with the Business Development Conference, the U.S. Department of Commerce is organizing a multi-industry trade mission, which will provide participants the optimal venue to connect directly with business opportunities in the region. Costa Rica, the host country for the Conference, is an ideal location where U.S. products enjoy a strong reputation for quality and price-competitiveness.

Your organization will have the opportunity to:

- Participate in a tailored discussion on business issues impacting U.S. trade within the region,
- Meet with Commercial and Economic Officers from the U.S. Embassies in 8 countries in Central America: Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Belize, and Panama, and Dominican Republic
- Directly engage with U.S. firms and companies from within the Central America region.

Benefits of Becoming an Official Sponsor!

Your organization will receive visibility and customized services prior to and during the Conference. The Conference, the Trade Mission, and the Opportunities in Central America Webinar Series will be heavily promoted throughout the U.S. international business community and in Central America. **Your organization will be recognized according to your selected level of participation:**

| | <u>Platinum</u> | <u>Gold</u> | <u>Silver</u> | <u>Bronze</u> |
|--|-----------------|-------------|---------------|---------------|
| | \$10,000 | \$5,000 | \$2,500 | \$1,500 |
| Logo on Conference Program, E-mail Promotions, and Website | X | X | X | X |
| Meetings with Commercial and Economic Officers | X | X | X | X |
| List of Conference Attendees | X | X | X | X |
| Conference Tickets | 10 | 6 | 4 | 2 |
| Special Recognition in Conference Program and During Networking Events | X | X | X | X |
| Access to Central America Webinar Series | X | X | X | X |
| Advertisement in Conference Booklet | Page | Page | 1/2 Page | - |
| Display Space at Conference | TABLE | TABLE | TABLE | - |
| Exposure in Business Development Conference Social Media | X | X | X | - |
| Special Recognition at Networking Break during Conference | X | X | X | - |
| Reserved Seating at Conference | X | X | - | - |
| Opportunity to Present on Webinar Series | X | X | - | - |
| Recognition at Mission B2B Appointments | X | X | - | - |
| Exclusive Recognition in Marketing Partner Category | X | - | - | - |
| Premium Advertisement on Back Page Cover of Conference Booklet | X | - | - | - |

Become a Partner Today!

Event Dates:

March 26-31, 2017

Location:

InterContinental Hotel
San Jose, Costa Rica

More Information, contact:

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