REEEAC MID-CHARTER V UPDATE

REEEAC V, In-Person Meeting #4
July 25, 2019
1. Refresher on DOC & TPCC-REEE
2. General REEEAC Refresher
3. Charter V Committee Structure
4. Workflow & Outputs
Refresher DOC and TPCC-REEE
The mission of the Department is to create the conditions for economic growth and opportunity.
Create prosperity by strengthening the international competitiveness of U.S. industry, promoting trade and investment, and ensuring fair trade and compliance with trade laws and agreements.
Energy & Environment Office Workflow Model

Intelligence Gathering

Industry Engagement
Advisory Committee Recommendations
Market Intelligence/Data
Global Engagement

OEEI Produces Original Analysis and Recommendations

OEEI Engages Interagency via TPCC Working Groups, WH-led Initiatives and USG Programs/Activities

Implementation

Products for Both Internal and External Clients
- ITA Top Markets Studies
- Actionable Programs
  - Interagency Initiatives
  - Trade Policy and Promotion Events
  - Exporters’ Portals and Industry Toolkits
  - Webinars, export seminars

Other Initiatives and Programs
- Asia-Edge
- Japan-U.S. Strategic Energy Partnership
- Power Africa
- U.S. India Strategic Energy Partnership
- Team USA Civil Nuclear Working Group
- U.S.-Mexico Energy Business Council
- Solar Section 201

USG Responds to identified challenges and opportunities to maximize potential for export success
The TPCC is an interagency committee chaired by the Secretary of Commerce.

It was established under the Export Enhancement Act of 1992 (15 U.S.C. 4727) to provide a unifying framework to coordinate the export promotion and export financing activities of the United States Government and to develop a government-wide strategic plan for carrying out such programs.

The United States does not have a single agency or government department responsible for creating a unified approach to governing export promotion; instead, 21 different departments and agencies approach exports with differing mandates.

The TPCC serves as the coordinating body designed to ensure that these agencies and departments act together and work to implement the Administration's export promotion agenda, through periodic principals meetings and more frequent working group meetings on a variety of subjects.
The TPCC statutory mandate includes:

1. Coordinate the development of the trade promotion policies and programs of the United States Government

2. Provide a central source of information for the business community on Federal export promotion and export financing programs

3. Coordinate official trade promotion efforts to ensure better delivery of services to United States businesses, including: (a) Information and counseling on United States export promotion and export financing programs and opportunities in foreign markets; (b) representation of United States business interests abroad; and (c) assistance with foreign business contacts and projects;

4. Prevent unnecessary duplication in Federal export promotion and export financing activities; and

5. Assess the appropriate levels and allocation of resources among agencies in support of export promotion and export financing and provide recommendations to the President based on its assessment.
Trade Promotion Coordinating Committee Working Group on Renewable Energy & Energy Efficiency (TPCC-REEE)
General REEEAC Refresher
The Federal Advisory Committee Act became law in 1972 and is the legal foundation defining how federal advisory committees operate. The law has special emphasis on open meetings, chartering, public involvement, and reporting.

More information on FACA process via the “Final Rule” document:
http://www.gsa.gov/portal/mediaid/218007/fileName/FACAFinalRule_R2E-cNZ_0Z5RDZ-i34K-pR.action

FACA Database -- A Searchable Database of All FACA Committees:
http://www.facadatabase.gov/
Established July 14, 2010 by Secretary Locke

REEEAC was re-chartered June 18, 2012 (REEEAC II); June 12, 2014 (REEEAC III); and June 9, 2016 (REEEAC IV); June 7, 2018 (REEEAC V, current)

Charter V Expires June 7, 2020

Committee serves as the pleasure of the Secretary of Commerce

The only Federal Advisory Committee focused on export competitiveness for the renewable energy and energy efficiency sector

REEEAC Website: http://export.gov/reee/reeeac
Charter V Committee Structure
Workflow and Outputs
The primary Committee output is a series of discrete recommendations delivered to the Secretary of Commerce.

The REEEAC has made 59 recommendations over five charters:

- REEEAC I, 2010-2012: 22 Recommendations
- REEEAC II, 2012-2014: 16 Recommendations
- REEEAC III, 2014-2016: 6 Recommendations
- REEEAC IV, 2016-2018: 12 Recommendations
- REEEAC V, 2018-2020: 3 Recommendations (to date)

Recommendations were drafted by Sub-Committees, then Presented on and Approved by Full Committee.

Some recommendations were supported by letters addressed to the Secretary.
1. Review USG programs and activities

DOC → Seeks advice → REEEAC → Provides Comments & Feedback → DOC

TPCC-REEE → REEEAC

2. Committee Brings Issues to DOC Attention

REEEAC → Delivers to DOC → Provides Comments & Implementation Feedback → REEEAC

DOC → TPCC-REEE
EXAMPLES:

- REEEAC IV provided recommendation on market access challenges in India
- Informal feedback on Power Africa Program
- Committee Provide/Review Logic & Development of “Solutions Toolkits” for Renewable Energy & Smart Grid
EXAMPLES:
• REEEAC IV recommendations on the importance of standards
• REEEAC III recommendation on interagency coordination and TPCC-REEE
• REEEAC IV recommendations on the importance of EXIM, OPIC, and TDA

2. Committee Brings Issues to DOC Attention
REEEAC Recommendation Process

1. Sub- or Full Committee: Identify issues
2. Sub- or Full Committee: Prioritize issues
3. Sub- or Full Committee: Perform research; solicit USG briefings
4. Sub-Committee: Draft recommendation and supporting documents
5. Sub-Committee: Outreach to test efficacy
6. Sub-Committee: Recommendation revisions
7. Sub-Committee: Chair notified; proposed recommendation presented to Full Committee
8. Full-Committee: Deliberate; redraft (as necessary); call and record vote; and upon approval, prepare for submission to Secretary of Commerce
9. Full-Committee: Deliver recommendations to Secretary of Commerce
10. Full-Committee: Implementation Feedback
Recommendations will be formatted using the provided template.

Recommendations will only be considered by the full committee when all elements of the template are completed.

Key Components:
- Recommendation Text
- Background
- Key Milestones
DOC proposed 20 possible workstreams, five per subcommittee
# Preliminary, DOC Proposed Workstreams

## Finance
- Advise how DOC can best update U.S. business on the new U.S. International Development Finance Corporation (USDFC)
- Advise on the role and effectiveness of U.S. firm involvement in IFC’s “scaling” programs
- Explore potential “standard procurement language” to include in RE&EE projects
- Provide research and the industry perspective on the role of technology neutral tenders
- Advise on actions to assist in overcoming financing gaps for energy access projects

## Market Access
- Identify non-tariff trade barriers that ITA can reduce, remove, or prevent to meet its Agency Priority Goal
- Advise on market access challenges and USG programs included under interagency energy initiatives such as Asia EDGE, Power Africa 2.0, and other bilateral energy working groups/dialogues.
- Provide guidance on partnerships with countries – such as Japan – for working in third countries
- Provide guidance on FTA negotiations with Japan and Europe
- Advise on future trade policy trends for emerging technologies that will be important in the late 21st century

## Manufacturing
- Advise on the role of services as related to the sale of manufactured goods
- Advise on HTS codes of importance to RE&EE products and end-product supply chains
- Advise on workforce and apprenticeship policies and programs to support manufacturing
- Advise on policies and programs to stimulate domestic manufacturing of RE&EE products
- Advise on if/how ITA should engage in the Manufacturing USA initiative

## Trade Promotion
- Provide feedback as an “industry focus group” on efforts to Re-Envision ITA’s Role with Trade Events
- Advise and serve as an “industry focus group” for development of the Renewable Energy and Smart Grid Toolkits
- Advise on how to improve the trade lead process and review “deal team” documents
- Advise and review Top Market Reports and other market intelligence
- Provide guidance on RE&EE interest in Global IGNITION Program to engage start-up firms in exporting

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Topics Under Discussion

Finance
- DFC
- EXIM Reauthorization

Market Access
- Asia EDGE
- FTAs – Japan and EU
- America Crece
- Capacity Building for Foreign Officials
  - Disaster Recovery Framework

Manufacturing
- HS Codes & Supply Chains
- Customs Enforcement
- Solar Prize
- SelectUSA

Trade Promotion
- Reverse Trade Missions
- Trade Lead Process
- Training of USG staff
- Increased Exposure of ITA Services
  - Toolkits
  - TMRs
- Trade Event Re-Imagining
  - Disaster Recovery Framework