

Renewable Energy and Energy Efficiency Advisory Committee, *Charter IV*, Recommendation Fact Sheet

Recommendation #12 [Approved May 10, 2018]:

We recommend that the U.S. Department of Commerce host a series of presentations and webinars to build capacity of the entire portfolio of multilateral development institutions' staff designed by the REEEAC to highlight U.S. breadth and depth of leadership providing solutions to rapidly emerging RE&EE technology solutions to address global needs.

Sub-Committee: Market Access

Background Information:

Energy delivery systems worldwide are undergoing unprecedented change. The introduction of new technologies onto the grid or dedicated to essential services and infrastructure, and the production of power and reliability services by customers (who previously served only as consumers), provides extraordinary opportunities and challenges. The United States is widely seen as a success in leveraging the advantages of deploying RE&EE technologies to provide an abundant, low-cost, and reliable energy supply. At the same time, limited technical exposure to new the ways in which RE&EE products and services is not well known outside of the United States. Increasing technical awareness of the U.S. experience at multilateral development institutions such as the World Bank Group, Inter-American Development Bank, World Health Organization, and the United Nations is an important step toward highlighting the U.S. industry breadth and depth of leadership for application in emerging economies.

Expected Impact on Export Competitiveness:

Expanded market opportunities for U.S. RE&EE products and services that increase energy supply, while enhancing reliability and controlling costs. Establishing U.S. companies as leaders and the most desirable providers of the products and services needed for rapidly evolving energy supplies.

Specific Agencies Responsible for Implementation: U.S. Department of Commerce

Metric to Track Success:

U.S. Department of Commerce to assess participation in on-site briefings and webinars, field follow-up inquiries, and monitor increased exports of U.S. products and services highlighted in the education outreach activities.