

Renewable Energy and Energy Efficiency Advisory Committee, *Charter IV*, Recommendation Fact Sheet

Recommendation #6 [Approved on September 28, 2017]:

We recommend that the Secretary:

1. Work with other TPCC-REEE agencies to expand and enhance “market pull programs” (e.g., Energy Star) for U.S. RE&EE technologies and services into foreign markets through policy and technology workshops
2. Work with U.S. Government export and development finance programs – including those at EXIM, USTDA, and OPIC – to increase transparency by establishing quarterly statistical reporting of U.S. goods and services deployed by dollars spent.
3. Work with for U.S. foreign aid agencies (e.g., USAID) and the multilateral development agencies that the U.S. Government contributes (e.g., World Bank Group and U.N. Development Programme) to develop a reporting mechanism, which tracks the purchase of U.S.-manufactured goods and services to particular projects and programs
4. Convene an internal training for White House and TPCC-REEE agency staff to share best practices on improving U.S. Government market access advocacy in support of RE&EE exporters. This training should include sessions on how to utilize private-public partnerships to increase U.S. RE&EE exports in prime export markets.

Sub-Committee: Export Competitiveness

Background Information: U.S. Government resources designated to be utilized in a foreign country should return benefits back to the United States in the form of development, planning, and procurement of U.S. products and services as to increase U.S. export competitiveness. The statistical information will help policymakers to evaluate the domestic effects of the agencies’ activities.

Expected Impact on Export Competitiveness: Transparency of export information and benefits will increase U.S. export of EE & RE products and service

Specific Agencies Responsible for Implementation: DOC, DOE, EXIM, OPIC, USTDA, State, USAID, and USDA

Metric to Track Success: Reporting requirements are adopted and training(s) are held.