

U.S. Department of Commerce
Renewable Energy and Energy Efficiency Advisory Committee
Fourth Charter, 2016-2018

September 28, 2017
Full-Committee Teleconference

MINUTES

Welcome and Introductions

- Vickie Gunderson, Designated Federal Officer of the REEEAC, U.S. Department of Commerce
 - Ms. Gunderson opened the meeting and facilitated roll-call. She noted that Ms. Thyfault is out due to an emergency meeting and Mr. Scott Sklar will chair the meeting.
 - Ms. Gunderson emphasized this meeting was intended to discuss pending recommendations
 - She noted next in-person full-committee meeting will be November 16.

Consideration of DRAFT Recommendations for Approval

- Mr. Sklar asked for the Market Outreach & Education sub-committee to discuss their recommendation related to data reporting.

Market Outreach & Education

- Ms. Zolaihka Strong introduced the recommendation. She noted the committee had a sub-committee conference call previously and there were no controversial edits to the recommendation proposed at that level.
- Ms. Gunderson asked about the four comments in the margins in the draft recommendation and if the group wants to include, or just keep the text as it stands.
- No committee members raised issues to include text changes.
- Mr. Sklar called a vote on the recommendation. It was approved via unanimous consent.

Export Competitiveness

- Mr. Sklar walked through the recommendation text related to “market pull programs.” He noted that the recommendation is intended to inform information sharing by the agencies (and among them) and anticipates the content will not be controversial among REEEAC members.
- Mr. Jonathan Stewert asked Mr. Sklar to provide a definition of “market pull programs.”
- Mr. Sklar indicated “market pull” programs are those intended stimulate demand. These typically are educational programs that create market drive.
- Mr. Stewart noted that from the manufacturing standpoint, largely educational programs are very helpful, but cautioned that if the program approaches a mandate may present challenge.
- Mr. Sklar called a vote on recommendation. It was approved via unanimously.

Market Access

- Mr. Stewart walked through the two sub-committee recommendations under consideration and noted the importance of standards being of critical importance to the energy efficiency industry. He noted he deferred to the renewable energy experts to better understand the role of standards in that sectoral segment. Mr. Stewart Noted one recommendation is about training and highlighted

USTDA training related to India and Africa as good examples of training. The second is related to standards engagement work.

- The committee discussed the role of international standards as developed in the United States or by other bodies, such as the International Electrochemical Commission (IEC). Mr. Stewart noted that U.S. manufacturers may inherently manufacture products to U.S. standards and, especially for SMEs, may not comply with non-U.S. developed standards.
- Mr. Sklar called a vote on the two recommendations. Both were approved unanimously.

Public Comment & Adjourn

- No public comments.
- Meeting adjourned.

Attendance

First Name	Last Name
Bruce	Bauchmire
Mita	Burke
Matt	Card
Mike	Davis
Kelly	Davis
Jen	Derstine
Phillip	Green
Arthur	Haubensstock
Kenneth	Kramer
Joseph	Mendelson
Greg	Merritt
Gary	Rackliffe
Lloyd	Ritter
Jorge	Sanchez
Frank	Shaw
Scott	Sklar
Paula	Soos
Jonathan	Stewart
Zolaikha	Strong
Trey	Taylor
Laura	Van Wie McGrory
Eric	Wolff (Politico)
Leland	Cogliani (Lewis-Burke)
Vickie	Gunderson
Michael	Boyles
Elena	Berger