

# DOC-WIDE SMART CITY RESOURCE SYNTHESIZER

3

- **WHAT?** *Global Tools of Engagement*<sup>1</sup> is a resource and marketing guide which inventories U.S. industry-focused smart city programs and activities led by the U.S. Department of Commerce bureaus, clustered around five key tools.
- **WHY?** Developed as a Commerce first-response to U.S. industry requests for the USG to increase its support for U.S. industry to win global smart city projects, increasing U.S. exports and jobs.
- **WHO?** The primary audience are U.S. companies, specifically Small and Medium-size companies. This will also assist Commerce staff during interactions with companies, and foreign government officials at the central, state and local levels.
- **HOW?** Request to each DOC bureau for their smart city activities; a first draft has been developed. Will continue through formal working group to develop consensus on specific content. Initial tools outlined are: (1) Access to Capital (2) Trade Promotion(3) Policy(4) Data/Internet of Things (5) U.S. company showcasing of products/services/initiatives will be included into this guide.
  - A Federal Register for U.S. company submissions was published April 28<sup>th</sup>.

<sup>1</sup> Product of ITA Global Infrastructure Initiative pilot

