



- Information and Communications Technologies -

Business Development and Trade Mission to **Southeast Asia**

Now is the time to expand to Singapore and Vietnam!

Singapore has one of the most developed ICT infrastructures in the world. Highly dependent on imports, Singapore purchases many U.S. products, like wired and wireless broadband accessibility equipment, content, software and technologies. In comparison, Vietnam, with 44 percent of its population accessing the Internet, is expected to grow at an annual pace of 9 percent due to e-commerce, demands for social media connectivity, and access to Internet TV. Vietnam is an attractive location for American suppliers of cyber security equipment and software. Both nations are ripe for your business to succeed in and expand throughout, whether established or in emerging markets. Isn't it time you considered doing business in Singapore or Vietnam?

Target Products & Services:

- Digital Infrastructure
- Emergency management technology equipment and services.
- Information technology and big data management service (e.g. electronic health records, billing information, etc...)
- Cyber security software, services, and equipment.
- Critical infrastructure protection systems and management solutions.
- Data loss and privacy protection technologies.

Trade Mission Features:

- Introduce your business to Singapore and Vietnam's rapidly expanding needs for information and communications technology products.
- Facilitate trade between your business and firms found in Singapore and Vietnam.
- Gain insights, make industry contacts, solidify business strategies, and advance specific technologies.
- Participate in meetings and networking events with government leaders, potential partners, distributors, and end users.

Space is Limited. Register Today at:

<http://go.usa.gov/xDgVQ>

Date: March 6-10, 2017

Venue: Singapore | Hanoi, Vietnam

***Deadline To Apply:** February 1, 2017

Costs

- \$3,200 for SME's (fewer than 500 employees)
- \$5,300 for large firms
- \$750 for each additional firm representative
- \$700 for additional / optional meetings in Ho Chi Minh City
- **NOTE** - Expenses for travel, lodging, meals, and incidentals will be the responsibility of each mission participant

Contact Information

Deborah Misouria

P: 202-482-1701

E: Deborah.Misouria@trade.gov

Dylan Daniels

P: 901-544-0930

E: Dylan.Daniels@trade.gov



Follow the U.S. Commercial Service's Vets Go Global Team at twitter.com/vetsgoglobal



Connect with us professionally on LinkedIn at [linkedin.com/groups/8291367](https://www.linkedin.com/groups/8291367)



VETS GO GLOBAL

CONNECTING VETERANS TO GLOBAL MARKETS

U.S. Commercial Service - Connecting you to global markets.