

***The International Trade Administration  
and U.S. Government Efforts  
Supporting Renewable Energy and  
Energy Efficiency Exports***

**Renewable Energy and Energy Efficiency  
Advisory Committee**

U.S. Department of Commerce: International  
Trade Administration  
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Drew Bennett and Ryan Mulholland

**ITA is organized into three business units – each offering services to your exporting business: Industry & Analysis; Global Markets; and the Enforcement and Compliance.**



## Industry Expertise

- Subsector analysis
- Market research
- Advisory committees
- USG Coordination



## Market Access/Trade Promotion

- Export assistance
- In-country expertise
- Country expertise
- Bilateral dialogues



- Trade missions
- Firm-specific advocacy
- Trade agreements
- IPR protection



## AD/CVD

- Anti-dumping duties
- Countervailing duties
- Protection against unfair trade practices

# ITA's Office of Energy & Environmental Industries

International Trade Administration  
U.S. Department of Commerce

Part of ITA's Industry & Analysis unit, the Office of Energy & Environmental Industries provides sector-specific expertise to energy and environmental technologies manufacturers and service providers, as well as to other U.S. Government agencies, to make export decisions easier and trade promotion more impactful.

## Actions

- Enable and lead both trade promotion programs and trade policy analysis
- Maintain dialogue with industry firms, associations, and other key stakeholders
- Manage industry advisory committees & other sector-specific advisory committees
- Participate in and/or lead trade negotiations
- Publish timely data and other industry reports

## Deliverables

### Actionable Strategies for Improving Export Competitiveness

- **Trade Promotion Programs**
  - Trade Missions
  - International Buyers Program
  - Certified Trade Fairs
- **Sector-Specific Export Initiatives**
  - RE4I, CNTI, EEI

### Data Products and Other Analytics to Drive Decision-Making

- **ITA Top Markets Studies**
- **Environmental Solutions Toolkit**
- **Exporters' Portal**
- **Market Intelligence Briefs**
- **Webinars, export seminars, etc.**

# ITA's RE & EE Work

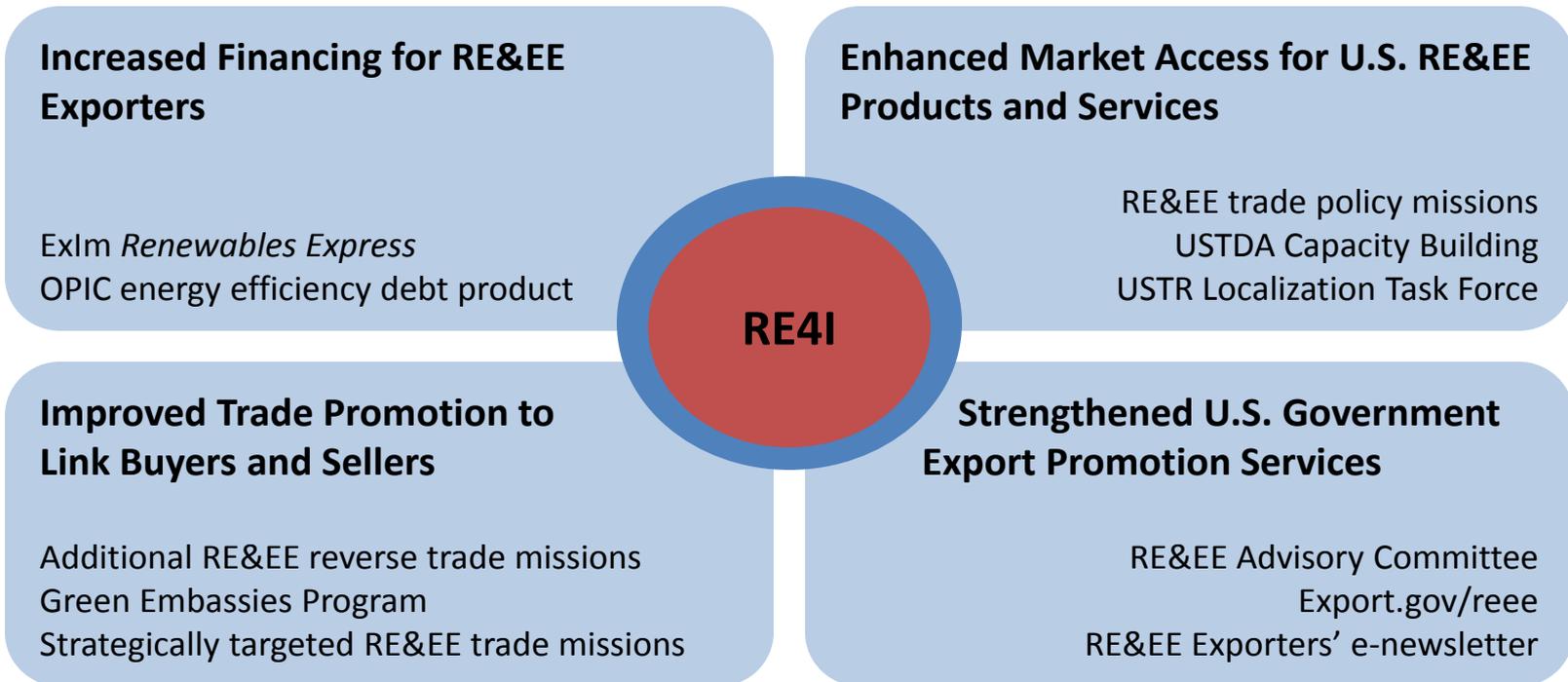
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# Renewable Energy and Energy Efficiency Export Initiative (RE4I)

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The Renewable Energy and Energy Efficiency Export Initiative (RE4I) is a principal component of the larger National Export Initiative and is designed to significantly increase U.S. RE&EE exports to 2015. In total, eight U.S. Government agencies committed to 23 deliverables in four issues areas.



# A Brief History of the REEEAC

Established  
2010

- Launched by Secretary Locke
- President's National Export Initiative

Charter I-II  
2010-2014

- 38 Recommendations
- Focus on USG trade promotion; LCR; Finance; MFG

Charter III  
2014-2016

- 16 new members
- Added bio, solar, and grid

Next Steps

- Emerging issues and climate on the agenda in 2015
- Beyond recommendations?