



The World is Open for Your Business
Health 2.0 Europe
May 10-12, 2016
Barcelona, Spain

The U.S. Commercial Service and Health 2.0 will co-host a session at the upcoming Health 2.0 Europe conference on **setting up a company in the United States**. We will explain how the U.S. government can support foreign companies interested in setting up an office in the U.S. Two European entrepreneurs will share their experience moving to the U.S., from regulatory steps, financing, cultural differences to business opportunities and challenges.

The U.S. Commercial Service will also be present to counsel U.S. companies on **developing your healthcare business in Europe**. Learn about the U.S. Commercial Service network, resources provided by the U.S. government, and our export promotion services by requesting a meeting with Natasha Keylard.

For its 7th edition taking place in Barcelona on May 10-12, Health 2.0 Europe will gather the digital health champions, who are shaking the healthcare system and making an impact. More than 600 actors from the digital health ecosystem will be present including entrepreneurs, industry, investors, physicians, patients, pharma, insurances, and public institutions for three days of insightful keynotes, interactive workshops, animated round tables and more than 50 rapid fire live demos.

Confirmed keynote speakers are **Dr. Rafael Grossmann**, the surgeon who realized the 1st live surgery with Google Glasses; **Esther Dyson**, business angel in various digital health companies and dedicated to improving health; **Yves Caseau**, Head of Digital and Innovation at AXA, **Dr. Julio Mayol**, surgeon and innovation director in San Carlos Hospital (Madrid), **Pēteris Zilgalvis**, Head of Unit ehealth and well-being at the European Commission.

Check out the full program on <http://www.health2con.com/events/conferences/health-2-0-europe-2016>. Register using the code **USCOM16** to get 15% discount. See you in Barcelona!

For questions about U.S. Commercial Service support and programs, contact Natasha Keylard at Natasha.Keylard@trade.gov or +31-70-3102279.

