



The U.S. Department of Commerce's,  
U.S. Commercial Service  
presents  
**Showtime**



**DEVELOP YOUR INTERNATIONAL SALES**  
**ONE-ON-ONE MEETINGS WITH U.S. COMMERCIAL SERVICE INDUSTRY EXPERTS**  
**PROMOTING YOUR COMPANY TO INTERNATIONAL BUYERS**  
**EXPORT SEMINAR SERIES**

**Natural Products Expo West 2016 – March 10-13, 2016**

**In partnership with New Hope Natural Media, the NPEW show management, the U.S. Commercial Service/U.S. Department of Commerce, invites U.S. exhibitors to participate in our Complimentary *Export Seminar Series, Show Time program and International Buyer Introductions* at the NPEW 2016 in Anaheim, CA.**

Natural Products Industry Specialists from the U.S. Commercial Service, located at U.S. Embassies in various countries around the world, will be attending Natural Products Expo West 2016. These Specialists are your U.S. representatives and business advocates for these countries. They are eager to discuss the current market situation, export issues and needs important to your firm, and export opportunities in their respective market.

**SHOW TIME PROGRAM:**

Our **ShowTime** program offers you a unique opportunity to meet **one-on-one with our U.S. Commercial Service industry specialists**. You will be briefed on individual market opportunities and challenges related to the industry sectors included at NPEW and market potential for your product and/or services. All products and service must be at least 51% U.S. content. Show Time appointments will be available at your booth or in the Global Resource Center (Room204C) at the show beginning on Friday, March 11, Saturday, March 12 & Sunday, March 13, 2016. Each meeting will last approximately 20 minutes. [Register Here](#)

**INTERNATIONAL BUYER INTRODUCTIONS:**

As an exhibitor at the Natural Products Expo West 2016 show, **you also have the opportunity to promote your company to international buyers seeking U.S.-made natural products**. By registering with us, your profile will be shared with the international buyers the U.S. Commercial Service recruits to attend NPEW 2016. [Register Here](#)

**EXPORT SEMINAR SERIES at NPEW 2016**

The U.S. Commercial Service has also partnered with New Hope Natural Media to develop an **export seminar series for NPEW 2016** on Thursday March 10 that will feature presenters that will address export topics for companies new to exporting, or for more experienced exporters looking to expand their knowledge of topics pertinent to the exporting process, and for new export business development opportunities.

**International E-Commerce Guidance and Best Practices** – Presented by Carrie Brooks, U.S. Commercial Service, U.S. Department of Commerce, San Diego, CA

**Best Practices in Export Shipping, Documentation and Compliance** – Presented by Allan Christian, U.S. Commercial Service, USDOC, Portland, OR

**Brazil – Growing opportunities for Natural Products in Latin America's largest market** – Presented by Jefferson Oliveira, U.S. Commercial Service, USDOC, Sao Paulo, Brazil

**Canada First – Opportunities for Natural Products in the largest U.S. export market** – Presented by Ron Ubels, V. P. of CDS Customs Services Ltd. and Connie Irrera, U.S. Commercial Service, USDOC, Montreal, Canada

**For more information contact:** Todd.Hiser@trade.gov, 216-522-4751 or Susan.Sadocha@trade.gov, 516-427-9117