



Join the Business Delegation from India to World of Concrete 2017

Join the U.S. Commercial Service to visit the world's largest event for commercial concrete and masonry construction.

About the Show

This has been the industry's ONLY annual international event dedicated to the commercial concrete and masonry construction industries. WOC will feature a marketplace of materials, equipment, demos, and seminars for concrete producers. Special areas include: material handling, concrete placement, earth moving; concrete repair & demolition, and much more!

- Over 55,000 attendees and 1400 exhibitors
- Visitors and buyers from 120+ countries
- Educational programs and seminars

Benefits of Joining the Delegation

- Complimentary pre-registration for the show.
- Free admission to exhibition; discounted seminars.
- Free admission to daily international networking receptions.
- Pre-arranged B2B matchmaking with U.S. companies.
- Complimentary use of International Business Center, including private meeting rooms, refreshments, computers.
- Interpreter assistance (upon request).
- Assistance for travel arrangement (Upon request).
- U.S. Commercial Service can facilitate introduction between delegates and U.S. exhibitors.
- Post show, appropriate assistance from U.S. Commercial Service for follow-ups with U.S. companies.

<https://worldofconcrete.com/>

Date: January 17-20, 2017

Venue: Las Vegas Convention Center,
Nevada, USA

Registration Deadline: December 10, 2016

Cost of Participation:

Free pre-registration for delegates.
Discounted fee for seminars. All travel costs must be borne by the delegate.

For more information and registration, contact:

Ritu Arora

ritu.arora@trade.gov

+91-11-2347-2491



Connecting you to global markets.

