



**MEDICA
CORPORATE EXECUTIVE OFFICE PROGRAM –
Dusseldorf, Germany – November 14-17, 2016**



FAX REGISTRATION FORM & Credit Card Info:

Welcome to the U.S. Commercial Service's Corporate Executive Office (CEO) Program for MEDICA 2016. The Department of Commerce and the U.S. Consulate General in Dusseldorf staff look forward to supporting you in your efforts to generate sales in global medical markets.

Complete this application form to confirm your participation in the CEO program for MEDICA 2016. This form must be received by August 12 to be included in the MEDICA Show Catalog. Send this form and payment to: U.S. Consulate General, Attn: Ms. A. Salama, Willi-Becker-Allee 10, 40227 Düsseldorf, Germany. We require \$1,000 down payment to reserve your room or table. Final payment will be taken as agreed, but on July 30 at the latest to meet USDOC budget requirements.

Payment Information

Cardholder name: _____
Credit Card: _____ **Mastercard, _____ Visa, _____ American Express, or _____ Discover**
Card number: _____ **Expiration date:** _____

Cancellation Policy: 50% of the participation fee will be returned if the Commercial Service Dusseldorf Office is notified in writing prior to September 14, 2016. After this date, all fees are non-refundable. The CEO program is designed to assist new small to medium sized enterprises (SME) from the United States. For this reason, new U.S. SMEs have priority consideration. U.S. firms that have participated in the program for more than three years will only be considered under extenuating circumstances and only if all new companies have been accommodated.

COMPANY: _____

CONTACT PERSON: _____ **TITLE:** _____

ADDRESS: _____

CITY _____ **STATE** _____ **ZIP** _____

TELEPHONE: _____ **FAX:** _____ **E-MAIL:** _____

WEBSITE: _____

No. of Employees: _____ **Minority-Owned:** Yes No

No. of company representatives participating in MEDICA: _____

Names of Company Reps: _____

MEDICA 2016 PARTICIPATION DATES: **NOVEMBER 14-17, 2016**

FEE: \$ 6,000
 \$ 7,000 **PREMIUM RATE FOR PRIVATE ROOM**

Please list European countries in which you are represented:

New countries you are targeting for export in next 12-18 months? _____

Product Description:

Provide the following information on a separate page to help us promote your company's business goals in Germany and Europe:

1. Summary of your medical product line; 2. describe the types of firms that you are targeting as potential distributors or end-users. Provide your logo and product photo in jpg or pdf format. This information will be used to advertise your firm's presence at MEDICA on our website and in the CEO booklet. You will have the opportunity to edit your listing.

Contact our Commercial Service Staff with any questions:

In Germany: Anette Salama - Germany's MEDICA team lead: Anette.Salama@trade.gov TEL: +49-211-737-767-60
 In the United States: Cindy Ma – U.S. MEDICA team lead: Cindy.Ma@trade.gov TEL: 510-273-7351