

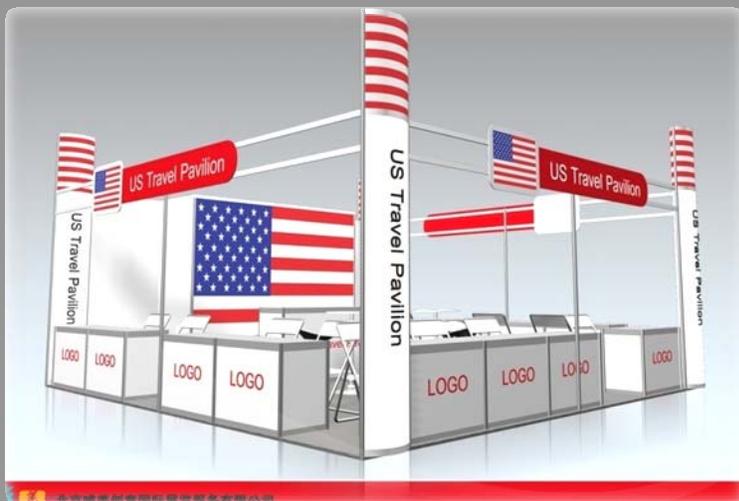
Beijing
March 16-18, 2012
China National Convention Center

北京
2012年3月16-18日
国家会议中心



CHINA GOLF SHOW 2012

US TRAVEL AND EDUCATION PAVILION



USD 1300 per Travel destination (Open Kiosk) USD 600 per Travel destination (Catalogue Only)

2 options – deadline January 30th, 2012, 100% payment before 15th Feb, 2012

Option 1: USD 1300 per Travel destination

For Special shell scheme design: 1 information counter with logo per travel destination + common area for meeting (12 Travel destination max)

***Shipping Included

Option 2: USD 600 per Travel destination

For brochure display (no access to common area)

***Shipping Included

Benefits of option 1 and 2:

High exposure before, during and after the show

- *US Travel Pavilion* highlighted on the floorplan
- 1 page presentation in the organizer show directory
- Video presentation at the pavilion and media event highlighting destinations
- Free logo next to show directory profile (valued at RMB 1000)
- 1 invitation ticket per company to Demo Day
- Post show report exposure

General Media Exposure

- 1 E-newsletter presenting the US Travel Pavilion
- Press release & Pavilion Media exposure

Media Event hosted by the U.S. Commercial Service

- Special Media event highlighting participating U.S. destinations
- Venue away from the pavilion (tbd) with over 10 golf and tourism media participating.
- One-on-one media interview can be set up.

**For more information or to reserve
your location please contact:**

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PACKAGE