

Foreign Commercial Service outreach event to Stara Zagora municipality

On March 12, the U.S. Foreign Commercial Service in Sofia in partnership with AmCham Bulgaria and Stara Zagora municipality organized a business networking outreach event in the sixth largest Bulgarian municipality. Presentations from the US Embassy's Foreign Commercial Service, Foreign Agriculture Service, Consular and Political sections were delivered. The outreach event was the second of a series of events outside of Sofia and over 100 participants from the business community were present.



Business, local government and media were present at the event.



U.S. Foreign Commercial Service representatives, left to right: Commercial Specialist Mrs. Emily Taneva, Commercial Attaché Mr. Thomas Bruns and Commercial Assistant Mr. Milko Minev delivering a presentation.

This was a great opportunity to explain how the U.S. Embassy interacts with local business community in Bulgaria, what services we provide to both US and Bulgarian companies and expand in a region with great business prospects and investment opportunities. Representatives from the municipality outlined the key projects that are planned aligned to the EU financial framework 2014-2020 and how U.S. companies can get involved in winning business and provide services or deliver technologies across major sectors as transport, energy, environmental and other.

About the U.S. Foreign Commercial Service in Sofia

The US FCS helps U.S. companies expand in foreign markets and bring high-value investment in the US. Bilateral trade is increasing and reached record levels of nearly \$ 1 billion in 2014! We recruit buyers for delegations to trade shows in Europe and the United States and work with our extensive U.S. network to connect you to U.S. suppliers.

If you are a Bulgarian company looking to start your business in the U.S., we can connect you to our colleagues at Select USA, a U.S. government agency dedicated to helping investors enter the U.S. market.

To learn more about the U.S. Foreign Commercial Service, our services and upcoming events please contact us today!

