Brazil - Colombia - Panama | May 12-18, 2013

Secretary of Commerce to Lead Infrastructure Trade Mission

Join the U.S. Secretary of Commerce in Latin America

The Secretary of Commerce will lead an Infrastructure Business Development Mission to Brazil, Colombia and Panama from May 12-18, 2013. In all three countries, the governments and private sector are investing significant money in infrastructure projects. As a result, the mission will focus on export-ready U.S. firms in a broad range of leading U.S. infrastructure industrial sectors with an emphasis on project management and engineering services (construction, architecture and design), transportation (road/highways, rail, airports and intelligent transportation systems), energy (distribution, transmission and smart grid) and safety and security.

An Incredible Business Opportunity

The Department of Commerce recognizes that while a number of companies have been succesful in these markets, some companies need assistance negotiating a market to take advantage of the great opportunities that exist. The mission will assist U.S. businesses in initiating or expanding exports to Brazil, Colombia and Panama by:

- Making business-to-business introductions
- Providing market access information, and
- Facilitating access to government decision makers

Who Should Apply

This mission is designed for U.S. companies with clear potential for business in Brazil, Colombia and Panama. The delegation will be comprised of U.S. companies currently doing business in these markets and experienced exporters interesting in entering these markets for the first time. 20-25 companies will be selected to participate.

Space is Limited. Apply Today.
Mission Application

Date: **May 12-18, 2013**

Venue: **São Paulo and Brasília, Brazil, Bogotá, Colombia and Panama City, Panama**

Cost: **See reverse side**

Questions?

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Exports are leading the U.S. economic recovery and contributing to future economic growth and job creation in America. Selling more made-in-USA infrastructure products will help U.S. companies grow and hire more people while helping the region meet its ambitious goals to dramatically improve roads, airports, ports and railways.

U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

Connecting you to global markets.

DEPARTMENT OF COMMERCE
UNITED STATES OF AMERICA

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"Exports of U.S. goods and services have set record highs each of the last two years, and the Department of Commerce continues to help U.S. companies export throughout the world. Trade missions like this one are an important part of those efforts, and we are especially excited to be going to Latin America this year. Our Free Trade Agreements with Colombia and Panama, as well as Brazil's size and growth, make all three of these countries very attractive places for U.S. firms to do business."

- Deputy Secretary of Commerce Rebecca Blank

Brazil

Brazil is the U.S.'s seventh largest export market and eighth largest trading partner. In 2012, U.S. goods exports to Brazil reached nearly $44 billion, 68% above their 2009 level, and our goods trade surplus was over $11 billion. GDP growth was slower than usual in 2011 and 2012, it is expected to rebound to over 3% in 2013 and 2014. The Brazilian Growth Acceleration Program recently laid out additional investment plans of nearly $582 billion for 2011-2014. Infrastructure opportunities for U.S. companies abound, especially in the transportation, energy, environment, and ports sectors.

More Brazil Info…

Colombia

Colombia is the third largest market in the region, after Mexico and Brazil, and is ranked 22nd as a market for U.S. exports globally. Colombia ranks solidly with the group of progressive, industrializing countries worldwide that have diversified agriculture, resources, and productive capacities. In 2011, Colombia enjoyed 5.9% GDP growth and was approximately 4% in 2012. Bogotá, the capital of Colombia, generates approximately 30% of the country's total GDP. Bogotá offers diverse business opportunities in almost all economic sectors. Colombia has made a $26 billion commitment to infrastructure projects over the next four years.

More Colombia Info…

Panama

Panama has historically served as the crossroads of trade for the Americas. Panama's global and regional prominence is being enhanced by recent trade liberalization and privatization, and it is participating actively in the hemispheric movement toward free trade agreements. In 2011, U.S. exports to Panama jumped 34% to $8.25 billion – in no small part due to the fact that Panama's economy grew 10.5% with a current GDP of $39 billion. Panama is funneling significant resources into a variety of infrastructure projects, most notably the expansion of the Panama Canal. The total investment in projects is estimated at $15-20 billion over the next 3-5 years.

More Panama Info…

Mission Details:

Cities/Countries: São Paulo and Brasilia, Brazil; Bogotá, Colombia; Panama City, Panama

Application Deadline: There will be 2 decision points for applications during the recruitment period:

- Friday, March 8, 2013
- Friday, March 22, 2013

Participation Fee: Companies will have two options for participation:

Brazil, Colombia and Panama (May 12-18):

- $11,750 for large firms
- $9,750 for small or medium-sized enterprises (SMEs)
- $2,750 each additional firm representative (large firm or SME)

Colombia and Panama (May 15-18):

- $7,300 for large firms
- $5,900 for small or medium-sized enterprises (SMEs)
- $1,750 each additional firm representative (large firm or SME)

*Expenses for travel, lodging, and incidentals are the responsibility of each mission participant.