



A U.S. Commercial Service Initiative

Experience America - Mangalore

What is Experience America

After Madurai, January 2012; Coimbatore in February 2012; Vizag in May 2012; and Trivandrum and Kochi in September 2012, it's Mangalore's turn next to experience America...

Experience America is an initiative of the American Consulate's Commercial Service (USCS) and the Public Affairs office in Chennai to showcase U.S. Commercial, Educational and Cultural interest that will include some of the world's renowned American brands. Spread over 2-3 days, Experience America programs are organized in collaboration with local business chambers, educational institutions and civil society organizations in the city.

American Business Corner - Mangalore

In partnership with a local chamber of commerce, the U.S. Commercial Service in South India will set up an American Business Corner (ABC) in the city of Mangalore, Karnataka State, India. ABC is an initiative of the U.S. Commercial Service to reach out and service the business community in the 2nd and 3rd tier cities where we do not have a physical presence. Visit <http://export.gov/india/americanbusinesscorners/index.asp> for more details on the ABCs and promotional opportunities for your brand in these centers across India.

Promote your brand in one of Karnataka's major second tier cities at a low cost. Email: Manjushree.Phookan@trade.gov or Leonard.Roberts@trade.gov to register

U.S. Commercial Service

Leonard Roberts

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Participation fee:

\$1000 for your promotional materials to be displayed at Experience America events and placed at the American Business Corner in Mangalore.

Dates

March 1 - 3, 2013

Who can participate:

U.S. companies, representatives of U.S. companies/brands, and U.S. Universities

Registration closes by: February 15, 2013

Apply Now, Space is Limited to 20 U.S. brands on a first-come-first-served basis!

U.S. Commercial Service—Connecting you to global markets.

The U.S. Commercial Service supports the President's National Export Initiative.

