



Half the World is Coming to Minnesota...Spring 2013

Two Conferences, One Objective: Grow American Business

The Minnesota District Export Council (DEC), in cooperation with the U.S. Commercial Service Minnesota, is organizing two international trade conferences this spring. Participants will expand knowledge, establish new contacts, and get specific answers in one-on-one consultations with Senior Commercial Diplomats working in the markets highlighted below.

Want to be a Conference Sponsor? With more than 300 participants expected, your company will reach a sizeable target audience of manufacturers and exporters looking for new ideas and opportunities to succeed in international markets.

Sponsorship Opportunities: (per conference)

Platinum Sponsor	\$10,000
8 full conference passes and corporate table	Sponsored welcome packet
Signage at the keynote luncheon	Prominent corporate signage
Listing on publications at conference	Special mention from the podium
Web link on conference website	Exhibit space in the atrium
Gold Sponsor	\$5,000
4 full conference admission passes	Prominent corporate signage
Signage at refreshment stations	Special mention from the podium
Listing on publications at conference	Exhibit space in the atrium
Web link on conference website	
Silver Sponsor	\$2,500
2 full conference admission passes	Prominent corporate signage
Signage at sponsored breakout room	Special mention from the podium
Listing on publications at conference	Web link on conference website
Bronze Sponsor	\$1,000
1 full conference admission pass	Exhibit space in the atrium

For Conference Details, visit:

www.exportassistance.com

For more information, contact:

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Venue for Both Conferences:

Radisson Plaza Hotel
35 South 7th Street
Minneapolis, Minnesota

Market Coverage:

Western Hemisphere

Argentina	Colombia	Honduras
Brazil	Costa Rica	Mexico
Canada	Dominican Rep.	Panama
Caribbean	El Salvador	Peru
Chile	Guatemala	Uruguay

Europe

Austria	Greece	Russia
Baltics	Hungary	Serbia
Belgium	Ireland	Slovak Rep.
Bulgaria	Italy	Spain
Croatia	Kazakhstan	Sweden
Czech Rep.	Netherlands	Turkey
Denmark	Norway	Ukraine
Finland	Poland	United Kingdom
France	Portugal	U.S. Mission to the E.U.
Germany	Romania	

MINNESOTA DEC | U.S. COMMERCIAL SERVICE
ACCESS THE WESTERN HEMISPHERE
INTERNATIONAL TRADE CONFERENCE
MINNEAPOLIS, MN | APRIL 23-24, 2013

MINNESOTA DEC | U.S. COMMERCIAL SERVICE
GATEWAY TO EUROPE
INTERNATIONAL TRADE CONFERENCE
MINNEAPOLIS, MN | JUNE 4-5, 2013

Attendee Registration Fee:

Two-day Full Conference Registration...	\$349
Early Bird Registration	\$299
Discount for Both Conferences.....	\$279 (each)

Register at: www.exportassistance.com

