

Doing Business in Canada: Moving People and Products

U.S. Commercial Service Webinar Series

Canada is the U.S.'s largest single export market and is one of the most receptive markets in the world for U.S. goods and services. The North American Free Trade Agreement (NAFTA) and Canada's geographic proximity have afforded U.S. firms with a significant advantage in selling to Canada's markets. Are you maximizing the opportunity? Whether you currently export to Canada or are new to exporting, the importance of developing a strategic approach to this market is critical to your success.

Webinar Topics

This three part series has been designed to help businesses strengthen the skills necessary to effectively do business in Canada. Each webinar can be attended individually or as a series.

- [March 6: Temporarily Moving "Tools of the Trade" into Canada](#)
- [March 20: Advantage of the Non-Resident Importer Program](#)
- [April 3: Sending Your Employees into Canada: Requirements for Temporary Workers](#)

The above programs will feature industry experts from government, associations, and private industry. For more information on each webinar and to register for an individual program, click on the name above.

About the U.S. Commercial Service

Located across the United States and in U.S. Embassies and Consulates in over 70 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional international markets, we offer the trade counseling, market intelligence, business matchmaking, and commercial diplomacy you need to connect with lucrative business opportunities.

DETAILS

Dates: March 6, 2013
March 20, 2013
April 3, 2013

Time: 2:00 PM – 3:15 PM ET

Venue: Your Desk

Cost: [\\$90 for all three webinars](#)
\$35 for each webinars

For more information:

Rosanna Masucci:

Tel: 716-551-4191

Rosanna.masucci@trade.gov

To Register for all 3 Webinars

[CLICK HERE](#)