

U.S. Industry Program At the IAEA General Conference



Frequently Asked Questions

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When and where will the U.S. Industry Program take place?

When: The U.S. Industry Program will begin with a Welcome Reception on Sunday, September 15, 2013. Specially organized events and meetings will be scheduled through Wednesday, September 18, 2013. The General Conference and U.S. exhibit will continue through Friday, September 20, 2013.

Where: The U.S. Industry Program will take place at multiple locations in Vienna, Austria.

The IAEA General Conference begins on Monday, September 16, 2013, and takes place in Vienna, Austria, at the Vienna International Center and the Austria Center Vienna, two adjoining venues located in Vienna's 22nd district. The IAEA General Conference concludes on Friday, September 20, 2013. For a closer look at the conference venues, please visit these websites:

<http://www.iaea.org/worldatom/Meetings/Guide/vic.shtml>

http://www.acv.at/3787_EN-ACV-NEU-2009-About-us.651C153fd64fb20a3b342b87af1cea2dd952c0b7

What is included in standard participation at this event?

Standard participation includes:

- A pre-conference welcome briefing for U.S. industry and U.S. Government participants;
- Your opportunity to contribute to the U.S. exhibit at the conference;
- An industry networking reception;
- A breakfast and roundtable meetings with leading U.S. government officials;
- Specially arranged meetings with top target country delegations;
- Specially arranged meetings with IAEA professionals;
- Your opportunity to shape guest lists and meeting topics;
- Access to the catered America Lounge

Are there sponsorship opportunities?

In order to afford interested companies with the opportunity to define a higher profile during the program, while at the same time keeping our participation fees as low as possible, we are offering a limited number of marketing partnership opportunities within the program. For more information about these opportunities, please contact one of our program coordinators (program coordinator list is at the end of the FAQ sheet).

What is the pre-conference welcome briefing?

On the evening before the conference starts, we will offer participants the opportunity to get together with the U.S. government delegation for a pre-conference briefing that will help you get the most out of your time in Vienna. On the agenda: introductions within the group, an overview of the conference, U.S. policy goals and priorities, a review of the final agenda, and logistics and housekeeping matters, as well as an opportunity to address any other last minute questions and concerns.

What is the U.S. exhibit?

The United States will support an exhibit within the IAEA General Conference venue to showcase U.S. nuclear energy policies, programs and technology and services. Participating companies will have the option to provide company literature and give-aways that will be integrated into exhibit. The U.S. exhibit will be staffed by U.S. Department of Commerce staff throughout the conference. Exhibit staff will be instructed to note interest on the part of country delegates and pass those contacts to program participants. The exhibit will also serve as a meeting-point for U.S. company representatives at the conference.

What industry networking opportunities are planned?

The U.S. industry reception will showcase the importance the U.S. Government places on the global expansion of the U.S. civil nuclear industry. During the event, participating U.S. industry representatives will be officially introduced to invited energy policy-makers from current and emerging overseas markets, as well as IAEA officials. Additional networking opportunities will be available between meetings, at the U.S. nuclear energy technology and services exhibit, and at various IAEA side events and receptions.

What meetings are planned with U.S. government officials?

The program will bring industry together with top U.S. government leaders for a dialog about the global nuclear market and the challenges and opportunities it presents for cooperation to support the U.S. nuclear energy industry. Industry representatives will have a chance to voice their concerns directly to those responsible for formulating export trade regulations, and will be brought up to date on the latest developments in policies and legal requirements essential to international trade in the civil nuclear sphere.

How will U.S. companies be assisted in gaining access to country representatives and IAEA officials?

CS Vienna will be working closely with your company to assist you in meeting with the country representatives and IAEA officials that interest you the most. You will be encouraged to provide us with a list of your top target markets and international issues of interest; we shall use that information to put together our speakers programs and guest lists.

How can I determine if my company is eligible to participate in this program?

Because this program is being developed under the auspices of the U.S. Government and is designed to showcase U.S. technology, it is open only to U.S. companies. Eligibility requirements include significant U.S. content and company presence in the United States. Companies owned or controlled by foreign government entities cannot be considered for participation. If you are unsure whether or not your company is eligible to participate, please contact one of our program coordinators for help in making that determination (program coordinator list is at the end of the FAQ sheet).

How can my company register to participate?

Registration will open January 1, 2013, and the deadline to register is June 1, 2013. To preregister, please follow this link: <http://export.gov/austria/tradeevents/iaeaconference/preregistration/index.asp>

How does the registration process work?

Registration will open January 1, 2013, and the deadline to register is June 1, 2013. Because of our mandate to restrict participation to qualified U.S. companies, the registration process takes place in two steps. First, we ask that you fill out a brief pre-registration form. Once we have determined your eligibility to participate in the program, we will send you a more detailed questionnaire that will enable you to register. Your registration becomes valid after full payment of the participation fee. This event is limited to a maximum of 50 participants, who will be registered on a first-come first served basis, after eligibility is determined.

How much will it cost and how do I pay?

The participation fee is \$2,800 per person. We prefer to take payment using a major credit card; however, we can also accept payment by check. You will receive a participation agreement electronically, which you will be asked to verify and return. Upon processing of your payment in full, you will be sent an electronic receipt.

How many company representatives are included in the program?

Each participating company is permitted to register up to two representatives, each of whom will pay the full participation fee. The U.S. industry program can accommodate up to a maximum of 50 individuals. In the event that there is space available after the registration deadline, we may be able to offer participating companies additional slots up to a maximum of four individuals per organization.

Is there a minimum number of participating companies required?

In order for this program to take place, we will need a minimum of 15 participating organizations. The budget for this program is based on cost recovery from participation fees and marketing partners. If the minimum number of 15 is not met, we may be forced to curtail aspects of the program or cancel the program. Cancellation will result in a full refund to participants. Participants will be informed in advance about any substantive changes to the program, and will be offered a full refund should they decide to cancel their participation.

Who gets my participation fee?

The U.S. Department of Commerce is mandated by Congress to recover costs associated with organizing industry trade promotion events. The fees paid by participants are collected by the U.S. Department of Commerce and will be used to offset the costs associated with organizing this event.

What is the deadline for registration?

The deadline for registration is **June 1, 2013**.

How do I incorporate my company's materials into the exhibit?

The U.S. exhibit will showcase U.S. nuclear energy policies, programs and technology and services. After registration is closed, we will send detailed instructions to participating firms regarding the submission of literature and other materials.

What sort of on-site assistance can I expect?

This event is fully supported by the U.S. Department of Commerce. Our staff will be at the conference venue to staff the exhibit, make sure all program elements run smoothly, facilitate meetings, and help participants with any questions.

Who will be invited to the industry networking reception?

The industry networking reception will showcase the importance the U.S. Government places on the expansion of its nuclear industry in developing nuclear power globally. The guest list will be developed by CS Vienna in close cooperation with participating companies in order to ensure that nuclear decision-makers from your best prospect countries and IAEA staff that covers the issues most important to you are invited.

When should I arrive in Vienna and how long should I stay?

We recommend you arrive in Vienna no later than Sunday, September 15, 2013, and stay until the end of the day on Wednesday, September 18th, 2013. The IAEA conference will continue until Friday, September 20th, 2013.

What about travel and lodging?

Each participant is responsible for making his or her room and travel arrangements. We are working to arrange a room block at a centrally located Vienna hotel. We will provide more information about this opportunity soon.

Why is the U.S. Government organizing these activities and why should my company participate?

The U.S. Industry Program is part of the Department of Commerce-led Civil Nuclear Trade Initiative, a U.S. Government effort to help U.S. civil nuclear companies identify and capitalize on commercial civil nuclear opportunities around the world. The program helps the U.S. nuclear industry to promote their services and technologies to an international audience, including senior energy policymakers from current and emerging markets as well as the staff of the International Atomic Energy Agency.

What is the Civil Nuclear Trade Initiative?

The Civil Nuclear Trade Initiative is a strategic effort launched in the 2008 by the U.S. Department of Commerce. Its objective is to identify the U.S. nuclear industry's most pressing trade policy challenges and most promising commercial opportunities, and to coordinate public and private sector efforts to address them in a way that supports U.S. industry's endeavors to rebuild its manufacturing base, increase exports, and create American jobs. For more information, please visit this [website](#) or contact Jon Chesebro (jonathan.chesebro@trade.gov).

How can I reach the organizers of this event?

Inquiries can be addressed to one of our program coordinators:

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